![Cheshire East Council logo](Cheshire East Council)

Congleton West

|	
Area (hectares)	569
Dwellings	6,230
Population	13,550
Electoral Register	10,797
Children (0-15)	2280 (16.8%)
Working age (16-64)	8530 (63.0%)
Pensionable age (65+)	2730 (20.1%)
Population Density	23.8 (per hectare)
Mosaic Group	B - Residents of small and mid-sized towns with strong local roots

Summary:

With thirteen thousand six hundred residents Congleton West is the third largest ward in Cheshire East. The age profile of the ward is slightly older than average with one in five residents being of retirement age.

Both average household income and house prices are similar to Cheshire East levels, although they are slightly lower than the average for Congleton Local Area Partnership. A high proportion of households are inhabited by a single occupier.

The rate of crime is below average. Recent education results at KS4 (GCSE level) are above average, results at KS5 (A level) are slightly below average.

Age Structure

% in Age Group

☐ Cheshire East   ■ Congleton West
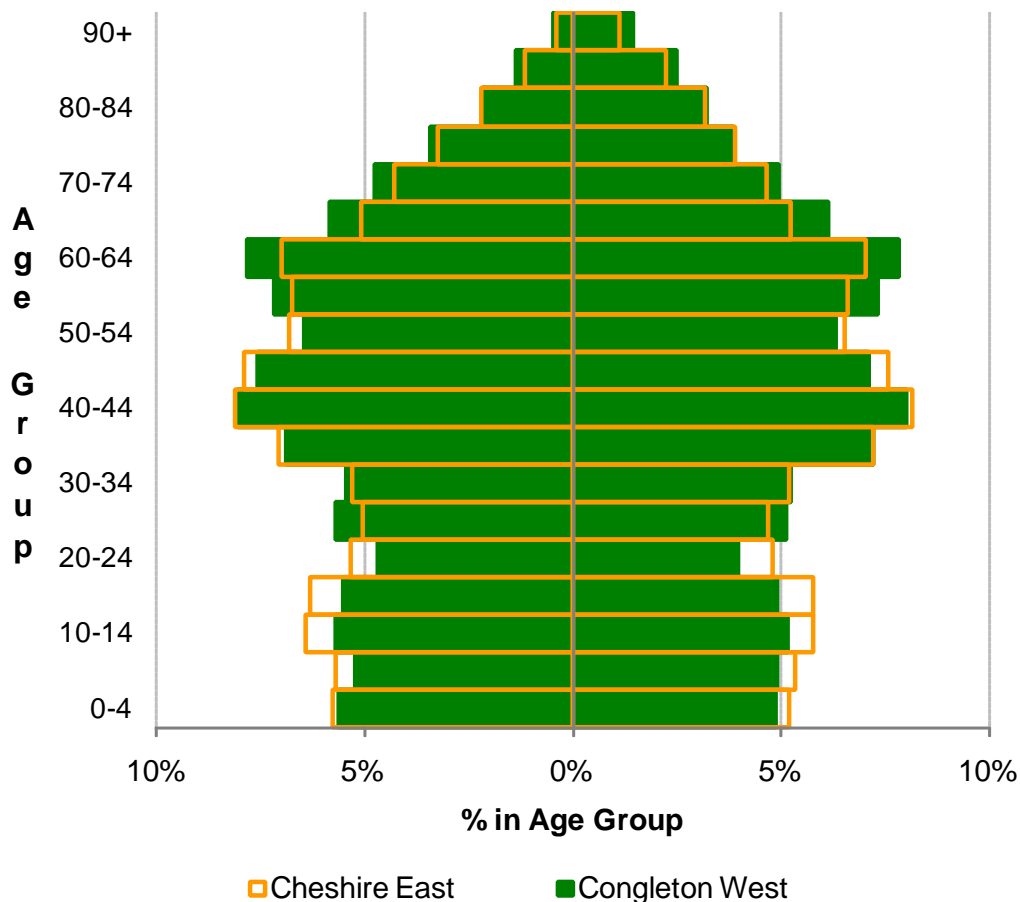
For any value/circle which lies to the left of the centre line – the Cheshire East average – the area is worse than average, any value to the right of the centre line is better than the average.

Key:

- 🟢 Better than the Cheshire East average
- 🔵 Not significantly different from Cheshire East average
- 🔴 Worse than the Cheshire East average
- ⚫ No significance can be calculated
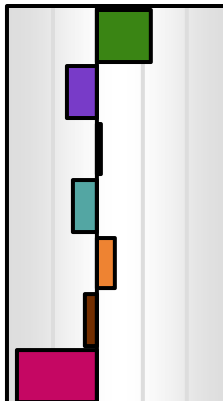
Chart Key:
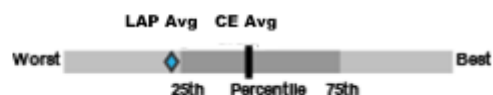
Indicator	Rate / Value	CE Avg	CE Worst	Cheshire East Range	CE Best
Education					
KS4 - 5+ A* to C	81.8	79.0	54.1		100.0
KS4 - 5+ A* to C (inc E & M)	63.5	61.9	26.0		100.0
KS5 - Avg points per pupil	740.1	776.0	351.0		966.0
Crime					
Crimes - rate per 1,000 population	42	52	273		14
Burglary - proportion of total crimes	23.5	14.5	68.9		5.2
Robbery - proportion of total crimes	0.4	0.3	2.0		0.0
Vehicle - proportion of total crimes	16.1	9.6	24.9		4.9
Violent - proportion of total crimes	15.2	18.1	28.2		4.2
Other - proportion of total crimes	44.8	57.5	68.9		43.8
Population					
Children (0-15)	16.8	18.4	13.9		26.1
Working age (16-64)	63.0	63.3	57.0		69.7
Pensionable age (65+)	20.1	18.4	7.1		27.8
Economic					
NEET				⚫	
Average Household Income	£31,000	£32,600	£19,400		£52,500
Benefits - Council Tax claimants				⚫	
Benefits - Housing Benefit claimants				⚫	
Council Tax					
Band A (up to £40,000)	10.6	17.6	0.2		83.4
Band B (£40k - £52k)	30.2	20.7	1.5		49.6
Band C (£52k - £68k)	28.2	19.8	1.2		38.7
Band D (£68k - £88k)	14.6	14.6	0.1		36.3
Band E (£88k - £120k)	11.1	11.3	0.1		21.6
Band F (£120k - £160k)	4.2	7.8	0.0		29.7
Band G (£160k - £320k)	1.1	7.1	0.0		46.6
Band H (over £320K)	0.1	1.0	0.0		19.2
Second Homes	0.6	0.5	0.1		1.2
Long Term Empty	1.4	1.9	5.9		0.4
Single Occupier	33.6	31.6	19.2		45.3
Student Exemption	0.1	0.2	0.0		1.3

Mosaic classifies all residents by allocating them to one of 7 Supergroups and 15 Groups based on a range of socio-economic, financial and demographic characteristics. The tables below compare the proportion within each ward to that of Cheshire East. The final index column shows how close the ward % is to the Cheshire East %, a figure of 100 would be an identical proportion, values >100 are a higher %.

Mosaic Public Sector Supergroups	Ward %	CE %	Index	
A Rural and small town inhabitants	25.5	16.0	159	
B Affluent households	15.8	24.3	65	
C Middle income families	21.4	20.4	105	
D Young people starting out	4.2	5.7	72	
E Lower income residents	24.7	20.6	120	
F Elderly occupants	8.0	9.3	87	
G Social housing tenants	0.4	3.7	11	

The supergroups have been created to provide a high level overview of an area and are constructed by
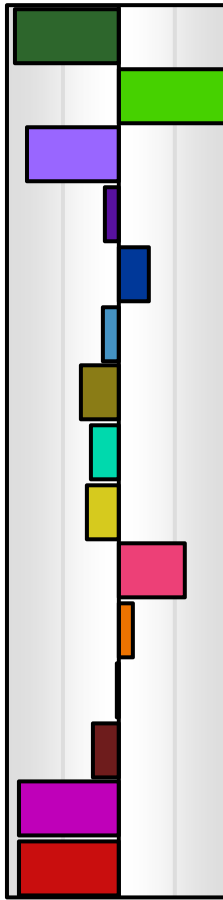These groupings are;

Supergroup A - Groups A and B   Supergroup C - Groups E and F
Supergroup D - Groups G and H   Supergroup F - Groups L and M
Supergroup G - Groups N and O

Mosaic Public Sector Groups	Ward %	CE %	Index	
A Residents of isolated rural communities	0.3	4.8	7	
B Residents of small and mid-sized towns with strong local roots	25.2	11.2	225	
C Wealthy people living in the most sought after neighbourhoods	1.2	7.4	16	
D Successful professionals living in suburban or semi-rural homes	14.6	16.9	87	
E Middle income families living in moderate suburban semis	11.8	9.2	127	
F Couples with young children in comfortable modern housing	9.6	11.2	86	
G Young, well-educated city dwellers	1.0	1.5	66	
H Couples and young singles in small modern starter homes	3.2	4.3	75	
I Lower income workers in urban terraces in often diverse areas	4.5	6.3	72	
J Owner occupiers in older-style housing in ex-industrial areas	13.8	8.6	160	
K Residents with sufficient incomes in right-to-buy social housing	6.4	5.7	113	
L Active elderly people living in pleasant retirement locations	4.4	4.5	98	
M Elderly people reliant on state support	3.6	4.7	76	
N Young people renting flats in high density social housing	0.1	1.0	10	
O Families in low-rise social housing with high levels of benefit need	0.3	2.8	11	

Mosaic Group by Postcode
Congleton West

Legend

Outside Cheshire East

Elsewhere in Cheshire East

Mosaic Group
- A
- B
- C
- D
- E
- F
- G
- H
- I
- J
- K
- L
- M
- N
- O

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N

1:17,139

Please note that whilst every attempt has been made to quality check this information, no data is completely accurate. However these profiles are designed to make the best use of available intelligence at the time of producing the profiles. These profiles will be updated as new information is released and as commitments allow.

For some figures, such as education and crime rates, the figures relate to a single year. For instance educational performance only includes 2010 results. Figures for a single year should be treated with caution. Education figures include only those pupils educated in Cheshire East schools and do not include those educated privately.

Where house prices are discussed they are based on the implied house prices based on the council tax band profile. In future revisions recent house price sale data will be included where possible.

Crime proportions are the proportions of the total crime committed that involve that type of crime. When a proportion is high it does not imply that the number of that type of crime is high, only that the proportion of total crimes constituted by that type of crime is high.

Sources:

Average Household Income - 2010, CACI.
Council Tax bands - March 2011, Valuation Agency Office.
Council Tax discounts - January 2011, Cheshire East Council.
Crime rates - Calendar year 2010, Cheshire Constabulary.
Dwellings - 2008, Address_Point, Cheshire West and Chester Council.
Education results - Academic year 2009-10, Cheshire East Council.
Electorate - 2008, Final recommendations for new local government electoral arrangements, Local Government Boundary Commission.
Mosaic - 2010, Mosaic Public Sector, Experian.
Population - 2009 mid year population estimates, Cheshire West and Chester Council.

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