










Community Insight profile for 'Congleton Town' area

Plus Dane

Report created 6 February 2015



## Introduction Page 3 for an introduction to this report

 <p><b>Population</b></p>	<p>There are 26,140 people living in Congleton Town</p> <p>See pages 4-9 for more information on population by age and gender, ethnicity, country of birth, language, migration, household composition and religion</p>	 <p><b>Education &amp; skills</b></p>	<p>22% of people have no qualifications in Congleton Town compared with 22% across England</p> <p>See pages 33-35 for more information on qualifications, pupil attainment and early years educational progress</p>
 <p><b>Vulnerable groups</b></p>	<p>13% of children are living in poverty in Congleton Town compared with 19% across England</p> <p>See pages 10-19 for more information on children in poverty, people out of work, people in deprived areas, disability, pensioners and other vulnerable groups</p>	 <p><b>Economy</b></p>	<p>40% people aged 16-74 are in full-time employment in Congleton Town compared with 39% across England</p> <p>See pages 36-41 for more information on people's jobs, job opportunities, income and local businesses</p>
 <p><b>Housing</b></p>	<p>2% of households lack central heating in Congleton Town compared with 3% across England</p> <p>See pages 20-25 for more information on housing characteristics: dwelling types, housing tenure, affordability, overcrowding and communal establishments</p>	 <p><b>Access &amp; transport</b></p>	<p>16% of households have no car in Congleton Town compared with 26% across England</p> <p>See pages 42-44 for more information on transport, distances services and digital services</p>
 <p><b>Crime and Safety</b></p>	<p>The overall crime rate is lower than the average across England</p> <p>See pages 26-27 for more information on recorded crime and crime rates</p>	 <p><b>Communities &amp; environment</b></p>	<p>The % of people 'satisfied with their neighbourhood' is higher than the average across England</p> <p>See pages 45-47 for more information on neighbourhood satisfaction, the types of neighbourhoods locally, local participation and the environment, air pollution</p>
 <p><b>Health &amp; wellbeing</b></p>	<p>19% of people have a limiting long-term illness in Congleton Town compared with 18% across England</p> <p>See pages 28-32 for more information on limited long-term illness, life expectancy and mortality, general health and healthy lifestyles</p>	<p><b>Appendix A</b></p>	<p>Page 48 for information on the geographies used in this report and 49 for acknowledgements</p>

Oxford Consultants for Social Inclusion (OCSI), [www.oci.co.uk](http://www.oci.co.uk) / 01273 810 270. ©OCSI 2014.

This report, or any part, may be reproduced in any format or medium, provided that is reproduced accurately and not used in a misleading context. The source must be identified and the title of the publication specified with the copyright status acknowledged

## *Community Insight for housing organisations*

Community Insight gives you the data and analysis you need to ensure your services are underpinned by the best possible knowledge of local communities, leveraging the power of information right across your organisation, from high-level visualisations for Board level to detailed reports on local neighbourhoods.

Saving you time and money, Community Insight gives you the most relevant and up-to-date data on the communities where you work, with no need to invest in specialist mapping and data staff, consultancy or software.

- Upload details of your stock to our secure servers, and get up and running in minutes with data and reports for your properties, neighbourhoods and estates.
- Understand what the latest sources such as Census 2011 mean in your areas, as soon as data is released.
- Get the information you need for a joined-up approach to community investment.
- Tools to help frontline staff to take strategic responsibility for their patches.
- Data to help prioritise scarce resources, and provide baselines & trends for assessing impact.

## *HACT and OCSI*

Community Insight is a joint project from HACT and Oxford Consultants for Social Inclusion (OCSI).

**HACT** helps housing providers build stronger neighbourhoods and resilient communities. See [www.hact.org.uk](http://www.hact.org.uk) for more.

**OCSI** develop and interpret the evidence base to help the public and community organisations deliver better services. A 'spin-out' from the University of Oxford Social Policy Institute, OCSI have worked with more than 100 public and community sector clients at local, national and international level. See [www.ocsi.co.uk](http://www.ocsi.co.uk) for more.

## *About the indicators*

Information published by government as open data – appropriately visualised, analysed and interpreted – is a critical tool for housing organisations to improve their strategic and joined-up approach to community investment.

OCSI collect all local data published by more than 50 government agencies, and have identified key indicators relevant to the housing sector community investment to use in this report and the interactive webtool ([www.communityinsight.org](http://www.communityinsight.org)).

All indicators will be updated with latest data within days of being published by government.

## *How we have identified the “Congleton Town” area*

This report is based on the stock property location data (postcodes) loaded into Community Insight by Plus Dane, and the definition of the “Congleton Town” area (you can view this area on the Community Insight tool, either in the drop-down menu at the top-left of the map-page, or on the “Stock group” page if you are logged-in as an administrator). We have aggregated data for all the neighbourhoods in “Congleton Town” that contain stock, to create the data used in this report.

## *This is version 1.91 of the Community Insight profile datasets and report*

This report was created on 6 February 2015, and is based on version 1.91 of the Community Insight datasets and report.



# Population: Age and gender

4

## What information is shown here?

The information on this page shows the number of people living in Congleton Town. These population figures provide detail of the structure of the population by broad age bands and sex.

The first information box shows the total number of people usually resident in the area, with the male female breakdown. Also shown are numbers by sex and age, and the 'dependency ratio' (the ratio of non-working age to working age population). The final information box shows the population density, based on the total population divided by the area in hectares for the local area

The population pyramid compares the proportion of males and females by five year age bands. The line chart shows how the population is changing over time in Congleton Town and comparator areas. The stacked bar chart, below, shows the age breakdown of the population in Congleton Town and comparator areas by broad age band.

Total Population	Aged 0-15	Working age population	Aged 65+	Dependency ratio
26,140	4,550	15,745	5,850	0.66
49.1% male; 50.9% female	17.4% (England average = 19.0%)	60.2% (England average = 63.8%)	22.4% (England average = 17.3%)	England average = 0.57

Source: Mid-Year Estimates (ONS) 2013

Figure: Population estimates by 5 year age band

Source: Mid-Year Estimates (ONS) 2013

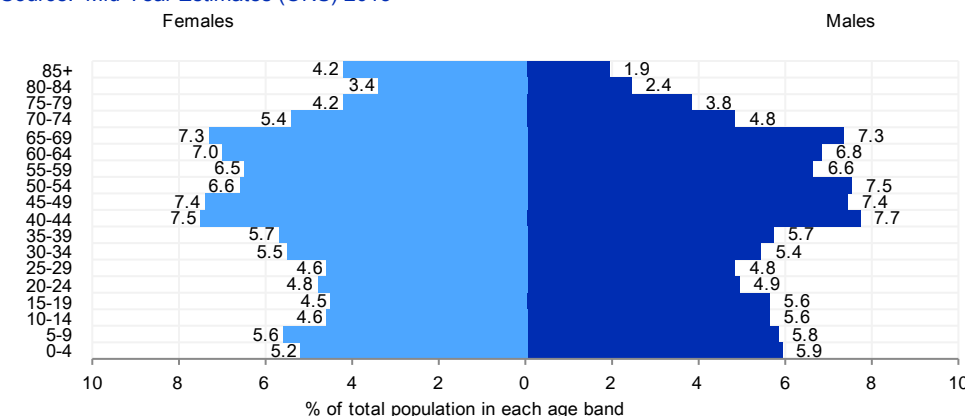


Figure: Population by age

Source: Mid-Year Estimates (ONS) 2013

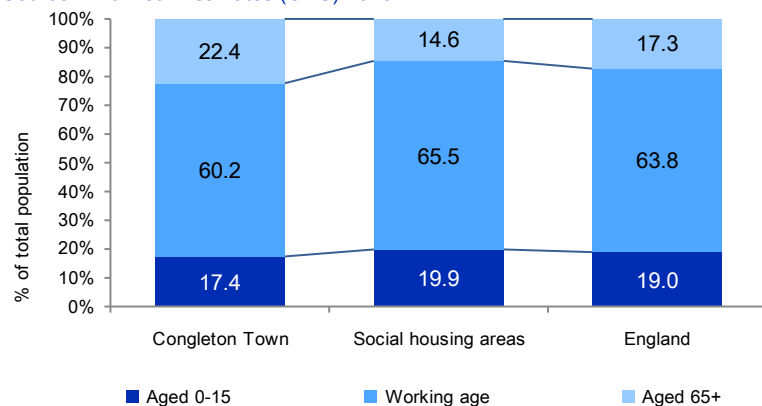
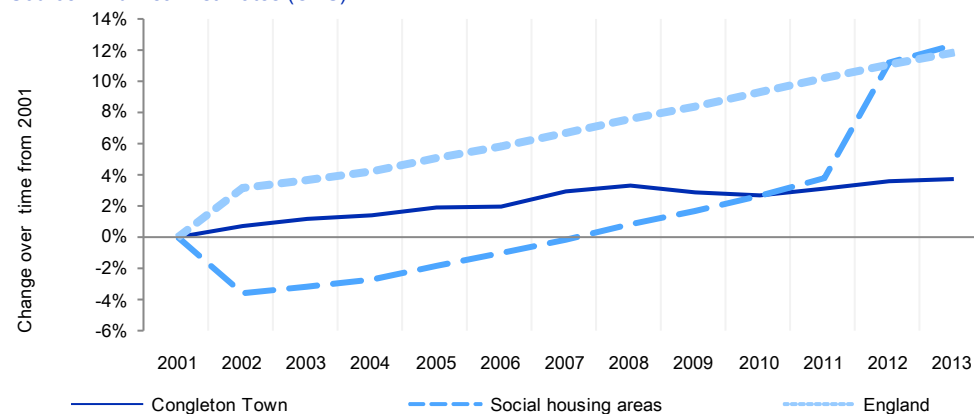


Figure: % change in total population from 2001-2013

Source: Mid-Year Estimates (ONS)





## What information is shown here?

The information on the right shows the number of people in Congleton Town by ethnicity, based on each person's perceived ethnic group and cultural background.

The information boxes display the number of people who have identified as White British and the number from Black or Minority Ethnic groups (BMEs), as well as the five broad ethnic minority groups (White non-British, Mixed, Asian, Black and other ethnic group. The BME category includes all people who do not state their ethnicity as White British including those who identify as White but of a different ethnic identity.

The final information box shows the proportion of households where not all household members are of the same ethnicity (households with multiple ethnic groups).

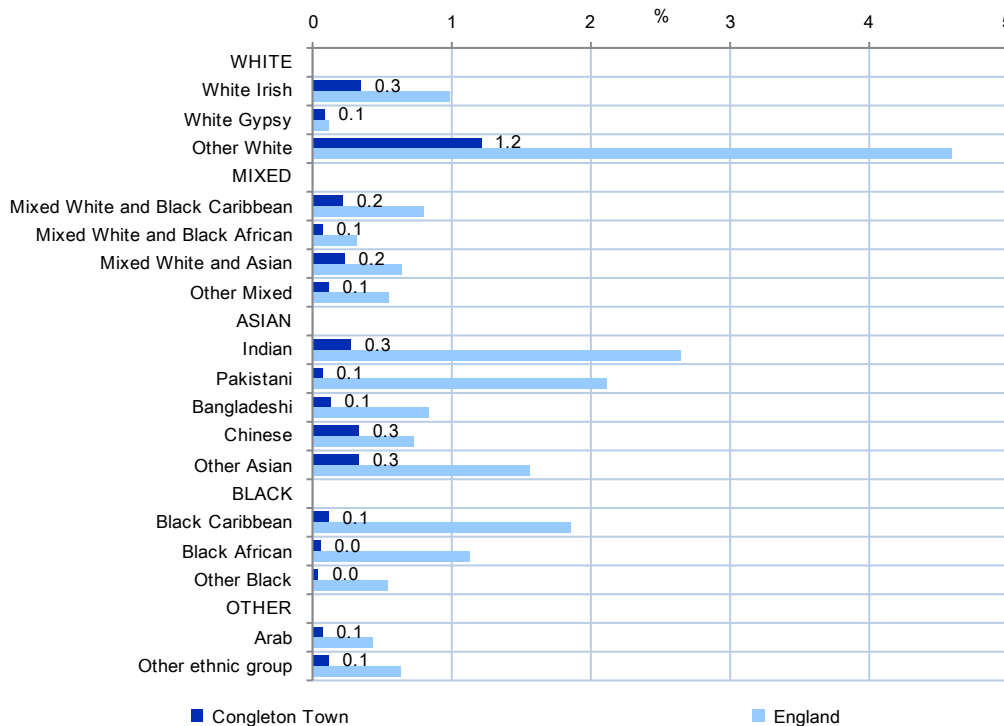
The bar chart on the right shows a detailed breakdown of the percentage of people in BME groups by ethnic category.

White British	BME	White-non-British	Mixed
24,990	930	415	150
96.4% (England average = 79.8%)	3.6% (England average = 20.2%)	1.6% (England average = 5.7%)	0.6% (England average = 2.3%)
Asian	Black	Other ethnic group	Households with multiple ethnicities
280	45	40	365
1.1% (England average = 7.8%)	0.2% (England average = 3.5%)	0.2% (England average = 1.0%)	3.2% (England average = 8.9%)

Source: Census 2011

Figure: Population by ethnic group

Source: Census 2011





# Population: Country of birth and household language

6

## What information is shown here?

The information on the right shows the number of people in Congleton Town by country of birth.

The top row information boxes display the number of people in Congleton Town who were born in England and outside the UK as well as the number of people with a UK passport and non-UK passport.

The second row information boxes show the language breakdown of households, identifying the number of people in Congleton Town with one or more household members who cannot speak English.

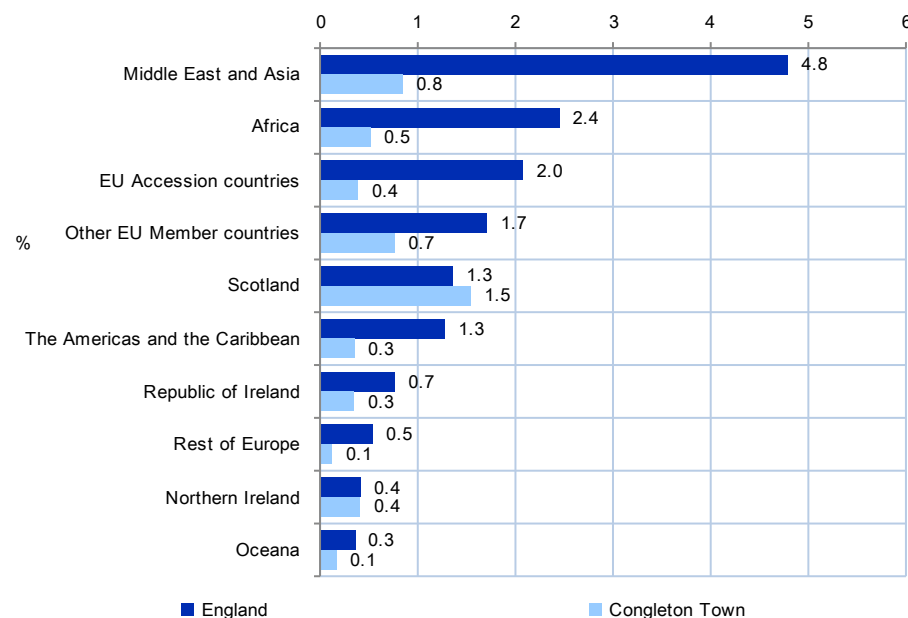
The bar chart on the right shows a detailed breakdown of the percentage of people in Congleton Town born outside of England by the geographic region of birth.

Born in England	Born Outside the UK	With a UK passport	With a non-UK passport
24,245	875	20,535	490
93.5% (England average = 83.5%)	3.4% (England average = 13.8%)	79.2% (England average = 75.8%)	1.9% (England average = 8.8%)
All people in households have English as main language	At least one adult (not all) has English as main language	No adults but some children have English as main language	No household members have English as main language
11,130	125	10	50
98.3% (England average = 90.9%)	1.1% (England average = 3.9%)	0.1% (England average = 0.8%)	0.5% (England average = 4.4%)

Source: Census 2011

Figure: Population born outside England

Source: Census 2011





## What information is shown here?

The information box shows the number and percentage of migrants in Congleton Town. A migrant is defined as a person with a different address one year before Census day. The migrant status for children aged under one in households is determined by the migrant status of their 'next of kin' (defined as in order of preference, mother, father, sibling (with nearest age), other related person, Household Reference Person).

The chart on the right shows the population turnover rate. This is calculated as the rate of in or out migratory moves within England and Wales per 1,000 resident population. Figures are based on GP patient register records. The left-hand bars (lighter colour) show people moving *out* of the area – higher values for a particular group indicate that this age-group is more likely to move away from the area. The right-hand bars (darker colour) show people moving *into* the area – higher values for a particular group indicate that this age-group is more likely to move into the area.

The data table on the top right and the chart on the bottom right show the total number of people registering with a National Insurance number who have come from overseas. This is a measure of the number of people who have migrated to the UK from overseas to work, who have registered for a National Insurance number in the local area.

People who have moved address within the last 12 months (Census 2001)	Overseas migrants (National Insurance no. registrations of overseas nationals) (DWP 2014)
2,575	35
10.2% (England average = 12.2%)	0.2% (England average = 1.6%)

Figure: Level of inward and outward migration (by age)

Source: Population Turnover Rates – Office for National Statistics (2010)

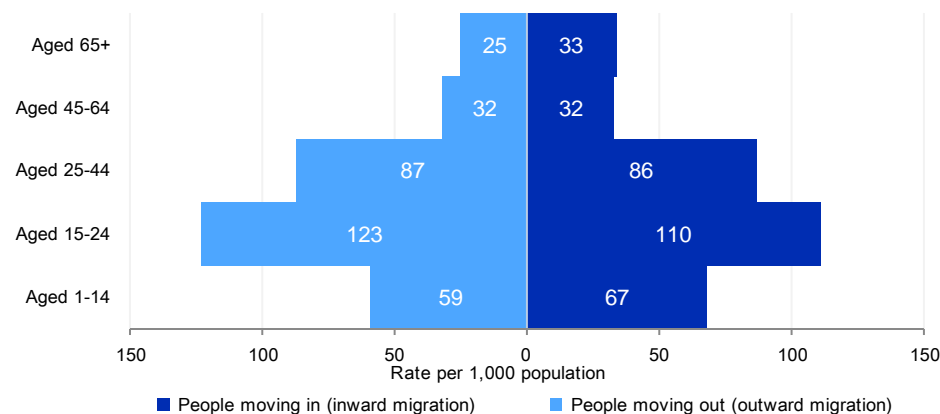
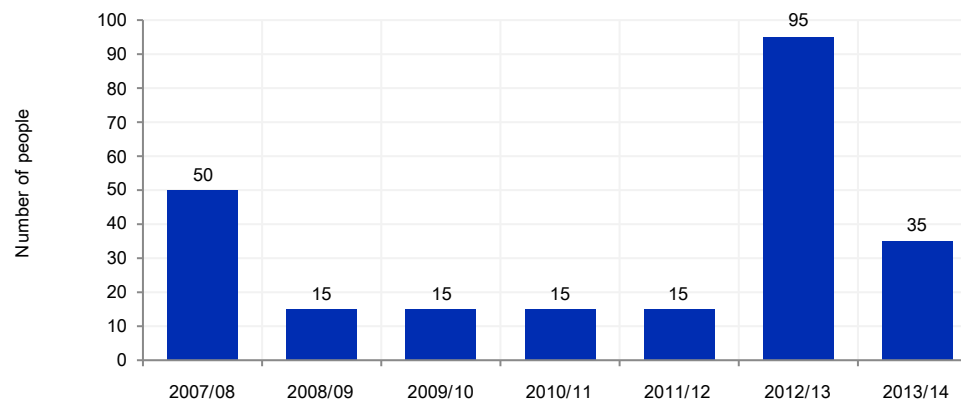


Figure: Number of overseas nationals registering with a National Insurance Number

Source: National Insurance No. registrations – Department for Work and Pensions (2014)

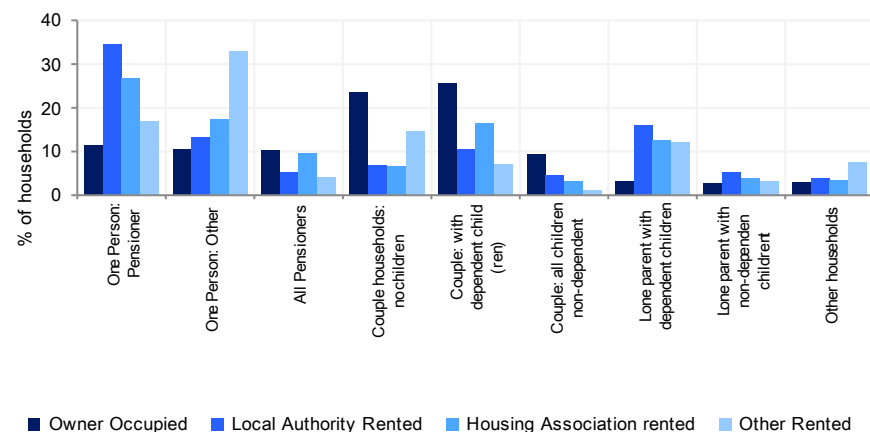




## What information is shown here?

The information on this page shows the composition of household types in Congleton Town. The information boxes contain the number of households in Congleton Town classified under the main household composition breakdowns. The chart on the right shows the same information as a percentage of all households, with comparator areas. The chart below shows household composition with breakdowns also by tenure of household (whether a household is living in owner occupied, Local Authority rented, Housing Association rented and private rented accommodation). This enables users to compare the different living arrangements of households in the owner occupied, social rented and private rented sectors.

Figure: Household composition by tenure  
Source: Census 2011



Pensioner households	One person households (aged under 65)	Lone parent families with dependent children
2,715	1,910	670
24.0% (England average = 20.7%)	16.9% (England average = 17.9%)	22.0% of all families with dependent children (England average = 24.5%)
Married households	Cohabiting households	Student households
4,255	1,090	0
37.6% (England average = 33.2%)	9.6% (England average = 9.8%)	0.0% (England average = 0.6%)
Source: Census 2011		

Figure: Population by household composition  
Source: Census 2011







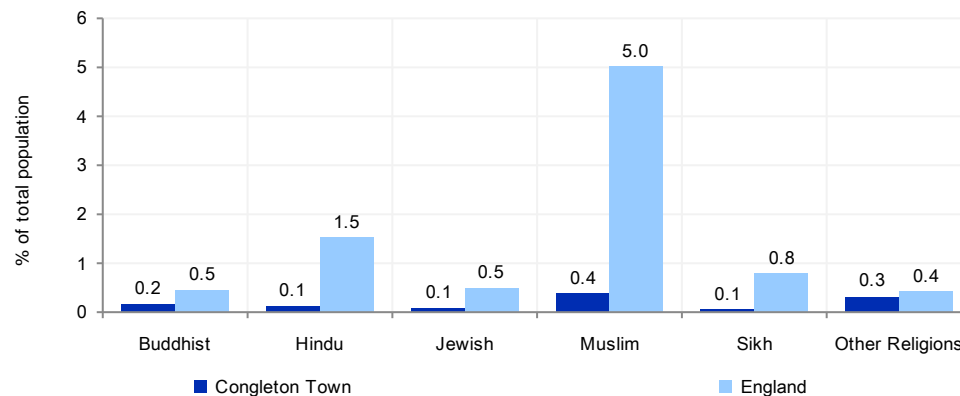
## What information is shown here?

The information on the right shows the number of people living in Congleton Town by religious belief, categorised by the six major religions, other religion and no religion.

The bar chart shows the percentage of people in Congleton Town and comparator areas who are of non-Christian religion, displayed by religious belief.

Christian	Buddhist	Hindu	Jewish
17,955	40	30	20
69.3% (England average = 59.4%)	0.2% (England average = 0.5%)	0.1% (England average = 1.5%)	0.1% (England average = 0.5%)
Muslim	Sikh	Other religion	No religion
100	15	80	5,985
0.4% (England average = 5.0%)	0.1% (England average = 0.8%)	0.3% (England average = 0.4%)	23.1% (England average = 24.7%)
Source: Census 2011			

Figure: Population with non-Christian religion  
Source: Census 2011





## What information is shown here?

The information in this section shows counts of people who are out of work and receiving workless benefits: Jobseekers Allowance (JSA) claimants and Incapacity Benefit (IB)/Employment Support Allowance (ESA) claimants.

JSA is payable to people under pensionable age who are available for, and actively seeking, work of at least 40 hours a week. IB and ESA are workless benefits payable to people who are out of work and have been assessed as being incapable of work due to illness or disability and who meet the appropriate contribution conditions.

The information boxes on the top right show: the total number of adults (aged 16-64) receiving JSA; the total claiming for more than 12 months; claimants aged 18-24, the number of people receiving 'Incapacity benefits' (IB or ESA); and the number and proportion of 16-24 year olds receiving workless benefits (JSA, IB or ESA).

The line charts on the following page show month on month changes in the proportion of people claiming IB or ESA and the proportion claiming JSA across Congleton Town and comparator areas.

Jobseekers Allowance (JSA) claimants (Dec-14)	JSA claimants claiming for more than 12 months (Dec-14)	Youth unemployment (JSA claimants aged 18-24) (Dec-14)	Female JSA claimants (Dec-14)
103	19	17	32
0.7% (England average = 1.9%)	0.1% (England average = 0.6%)	1.0% (England average = 2.9%)	0.4% (England average = 1.4%)

Male JSA claimants (Dec-14)	Incapacity benefits claimants (May-14)	Working age workless benefit claimants (May-14)	16-24 year olds receiving workless benefits (May-14)
64	945	1,161	108
0.8% (England average = 2.4%)	6.0% (England average = 6.0%)	7.4% (England average = 8.5%)	4.7% (England average = 5.5%)

Source: Department for Work and Pensions

Figure: Unemployment benefit (Jobseekers Allowance) claimants

Source: Department for Work and Pensions

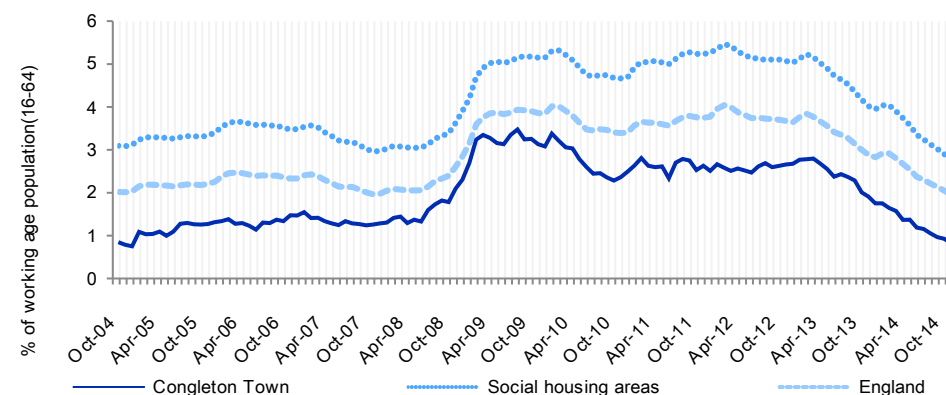




Figure: % of Jobseekers Allowance claimants claiming for more than 12 months  
Source: Department of Work and Pensions (Dec-14)

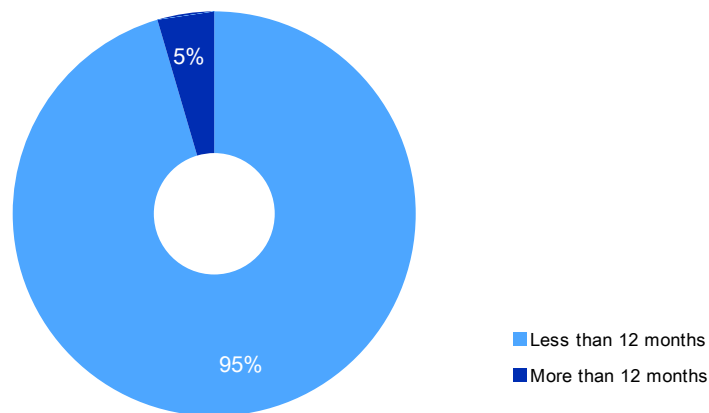


Figure: Working age population claiming incapacity benefits (Employment Support Allowance and Incapacity Benefit)  
Source: Department for Work and Pensions

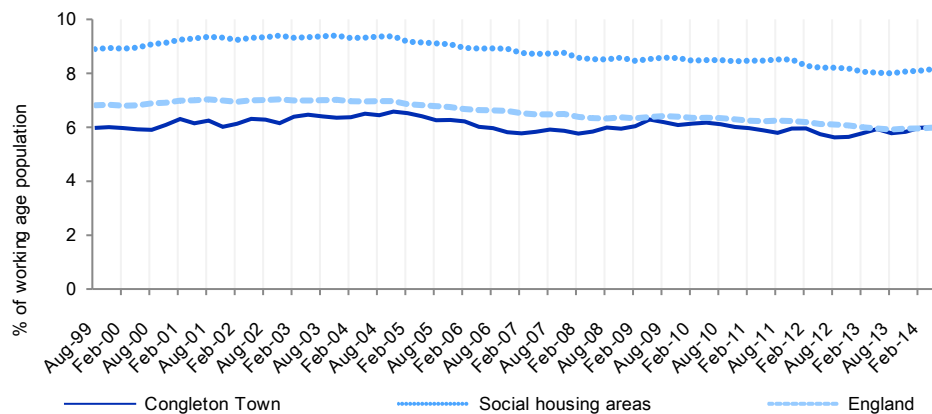


Figure: Workless benefit claimants aged 16-24 and 16-64  
Source: Jobseekers Allowance – Department for Work and Pensions (Dec-14) Incapacity benefits/Workless benefit claimants – Department for Work and Pensions (May-14)

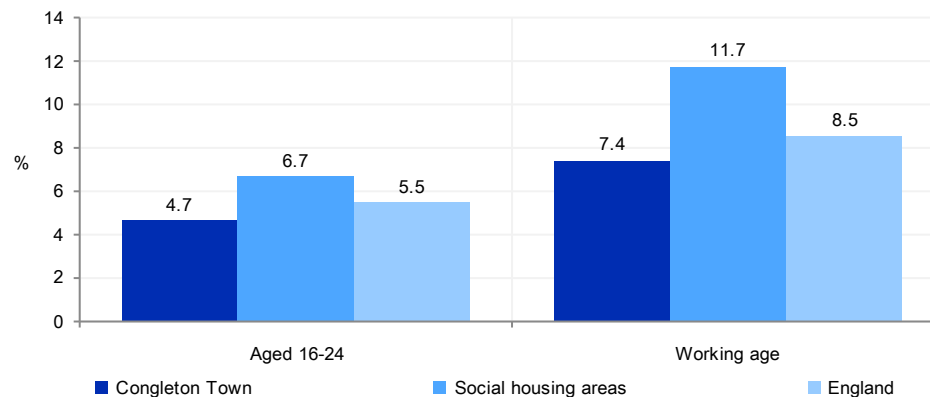
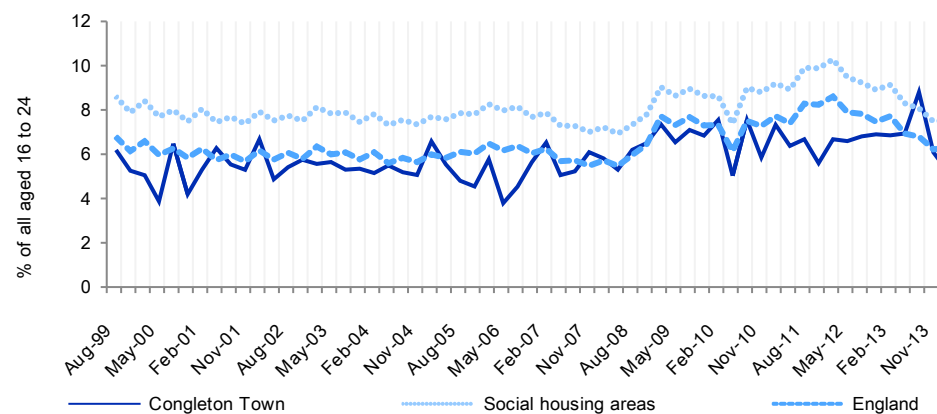


Figure: 16-24 year olds receiving 'Workless' benefits (Incapacity Benefit, Employment Support Allowance, Jobseekers Allowance)  
Source: Department of Work and Pensions





## What information is shown here?

The information in this section looks at the prevalence of disability among people living in Congleton Town. There are two measures of disability presented: those claiming Attendance Allowance or Disability Living Allowance.

Attendance Allowance is payable to people over the age of 65 who are so severely disabled, physically or mentally, that they need a great deal of help with personal care or supervision. Disability Living Allowance is payable to children and adults in or out of work who are below the age of 65 and who are disabled, need help with personal care or have walking difficulties. It is a non-means tested benefit, which means it is not affected by income. Disability Free Life Expectancy reports the age people can expect to live to without a disability.

The information boxes on the right show the total number of people receiving Attendance Allowance and Disability Living Allowance across Congleton Town.

Disability Living Allowance claimants	Attendance Allowance claimants
1,185	880
4.5% of people claim DLA in Congleton Town areas and 5.0% claim in England	15.0% of people claim Attendance Allowance in Congleton Town areas and 14.6% claim in England
Source: Department of Work and Pensions (May-14)	

Figure: Adults with a disability (receiving Disability Living Allowance)

Source: Department for Work and Pensions (May-14)

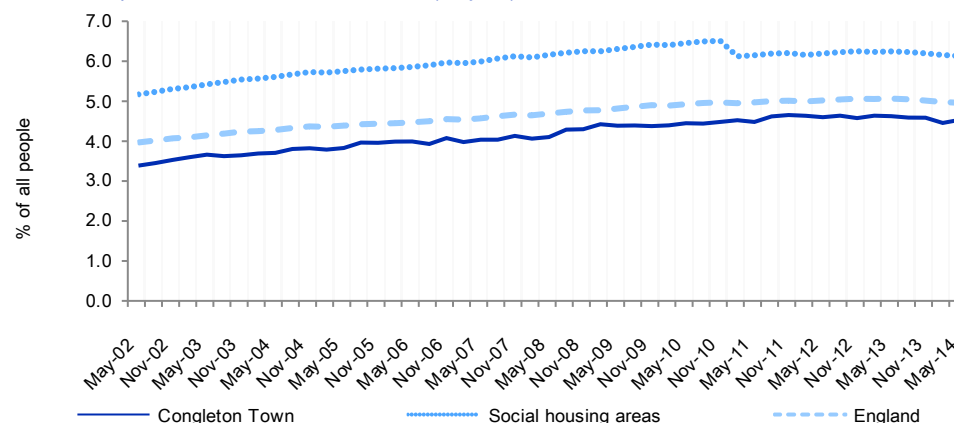
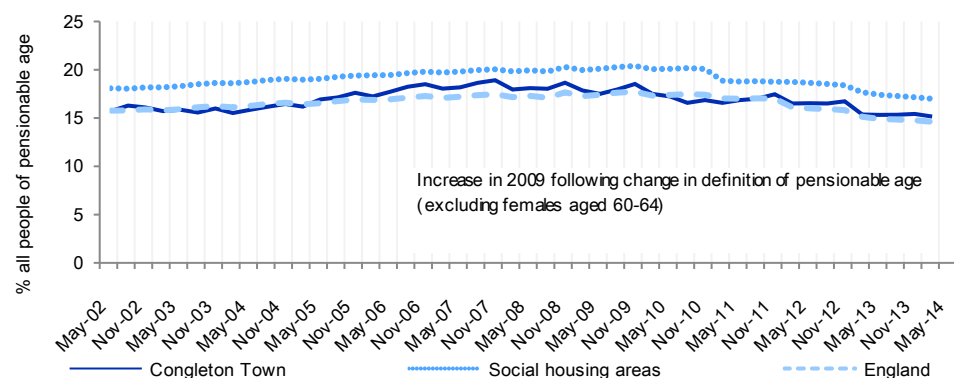


Figure: Older people with social care needs (receiving Attendance Allowance)

Source: Department for Work and Pensions





## What information is shown here?

The information in this page shows the number of people in receipt of key welfare benefits payable by the Department for Work and Pensions (DWP).

Working age DWP Benefits are benefits payable to all people of working age (16-64) who need additional financial support due to low income, worklessness, poor health, caring responsibilities, bereavement or disability. Housing Benefit (HB) can be claimed by a person if they are liable to pay rent and if they are on a low income and provides a measure of the number of households in poverty. Income Support is a measure of people of working age with low incomes and is a means tested benefit payable to people aged over 16 working less than 16 hours a week and having less money coming in than the law says they need to live on.

The chart on the right shows the change in the proportion of working age people receiving DWP benefits. The charts on the following page show the change in the proportion of Income Support and Housing Benefits claimants and the age breakdown of DWP benefit claimants across Congleton Town and comparator areas.

Working age DWP Benefit claimants (May-14)	Female working age benefit claimants (May-14)	Male working age benefit claimants (May-14)	Income Support (IS) claimants (May-14)	Housing Benefit claimants (Aug-14)
1,700	814	884	277	1,597
10.8% (England average = 12.5%)	10.3% (England average = 12.1%)	11.2% (England average = 13.0%)	1.8% (England average = 2.2%)	13.6% (England average = 18.6%)

Source: Department for Work and Pensions (DWP)

Figure: Working age population claiming DWP benefit claimants (for all DWP benefits)

Source: Department for Work and Pensions

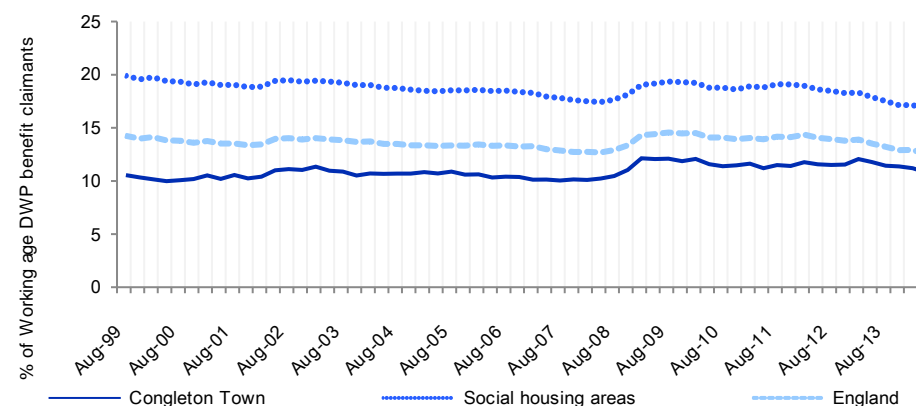




Figure: Income Support claimants

Source: Department for Work and Pensions (May-14)

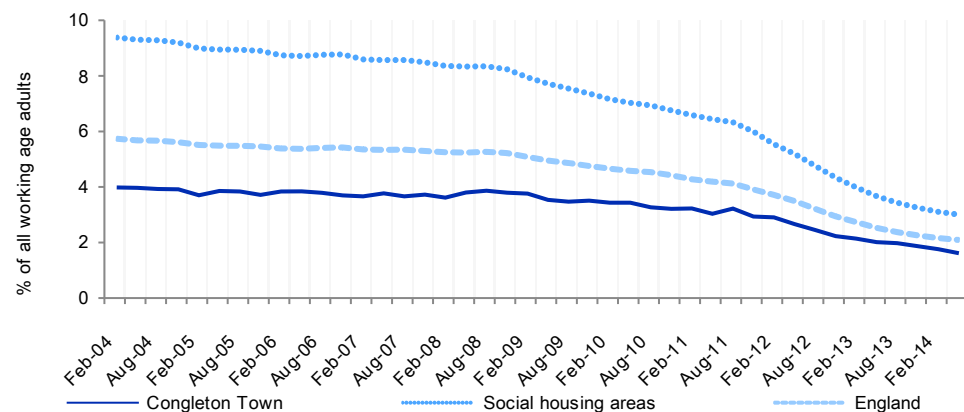


Figure: Housing Benefit claimants

Source: Department for Work and Pensions

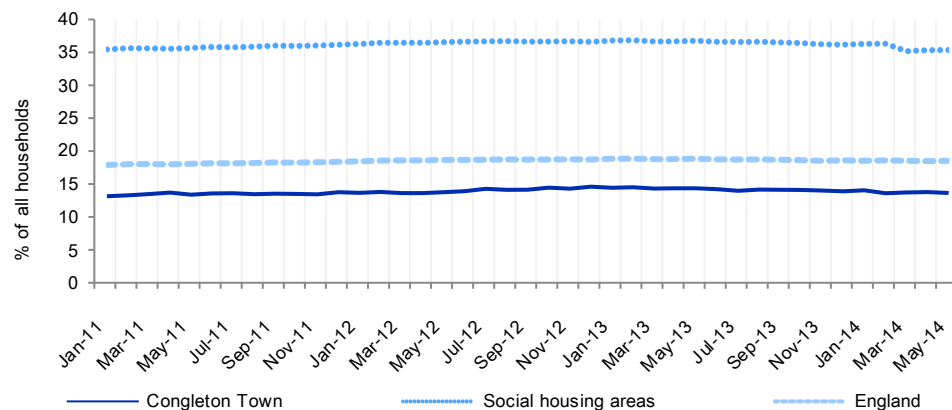


Figure: Age breakdown of working age DWP benefit claimants (for all DWP benefits)

Source: Department for Work and Pensions (May-14)

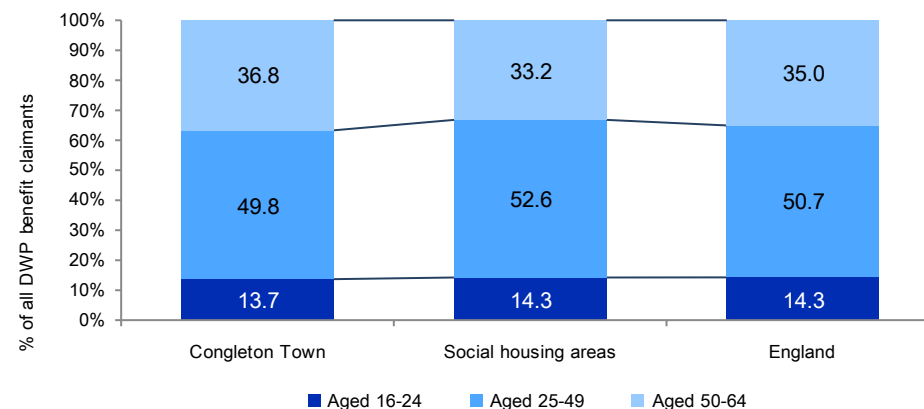
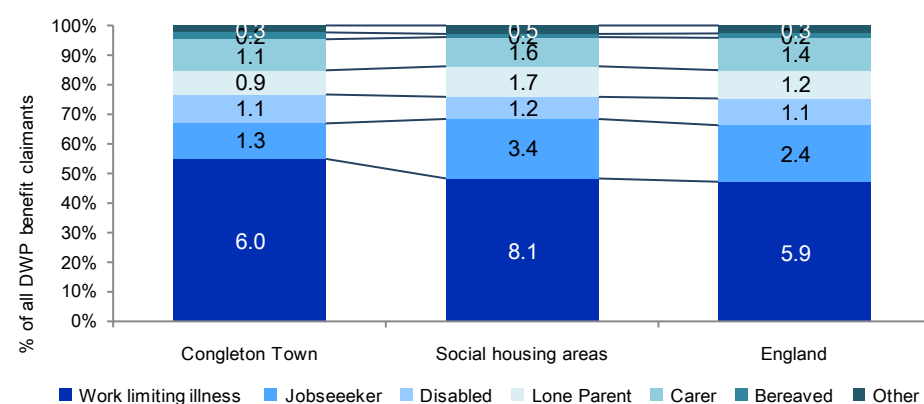


Figure: Breakdown of working age DWP benefit claimants by reason for claim

Source: Department for Work and Pensions (May-14)





## What information is shown here?

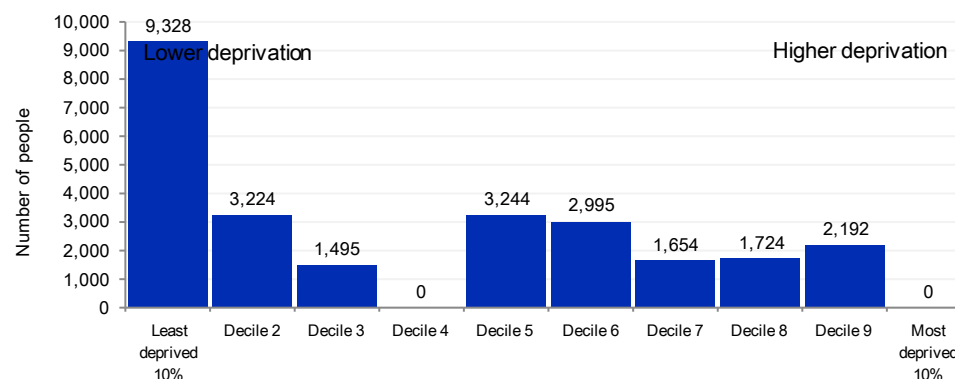
The information on this page looks at overall levels of deprivation across Congleton Town based on the Index of Multiple Deprivation (IMD) 2010. IMD 2010 is the most comprehensive measure of multiple deprivation available. The concept of multiple deprivation upon which the IMD 2010 is based is that separate types of deprivation exist, which are separately recognised and measurable. The IMD 2010 therefore consists of seven types, or domains, of deprivation, each of which contains a number of individual measures, or indicators<sup>1</sup>.

The information boxes on the right show the number of people in Congleton Town living in neighbourhoods ranked among the most and least deprived 20% of neighbourhoods in England on IMD 2010. The chart on the right shows the number of people living in neighbourhoods grouped according to level of deprivation. All neighbourhoods in England are grouped into ten equal sized groups "deciles"; the 10% of neighbourhoods with the highest level of deprivation (as measured in the IMD) are grouped in decile 10, and so on with the 10% of neighbourhoods with the lowest levels of deprivation grouped in decile 1.

Number of people in Congleton Town living in the most deprived 20% of areas in England	Number of people in Congleton Town living in the least deprived 20% of areas in England
2,192	12,552
8.5% (England average = 19.8%)	48.5% (England average = 20.2%)

Source: Communities and Local Government (Index of Multiple Deprivation 2010)

Figure: Number of people in each deprivation decile, Index of Multiple Deprivation 2010  
Source: Communities and Local Government (Index of Multiple Deprivation 2010)



<sup>1</sup> The seven domains of deprivation included are: Employment deprivation, Income deprivation, Health deprivation and disability, Education, skills and training deprivation, Crime, Living environment deprivation, Barriers to housing and services.



## What information is shown here?

This page looks at children in out of work households, children in poverty and children in lone parent households. Children in 'out of work' households, are defined as dependent children living in families where all adults are in receipt of Income Support or income-based Jobseeker/s Allowance (IS/JSA). The children in poverty measure shows the proportion of children (aged 0-15) in families in receipt of out of work benefits, or in receipt of tax credits where their reported income is less than 60% median income. Out of work means-tested benefits include: Income-Based Jobseekers Allowance, incapacity benefits and Income Support.

The information boxes on the right show the count of people in each of these three categories in Congleton Town. The bar chart shows the percentage of people in each of these categories across Congleton Town and comparator areas (as a percentage of all children receiving Child Benefit). The line chart shows the year on year change in the proportion of children in out of work households.

Children in 'out of work' households (2011)	Children in lone parent households (2011)	Children in poverty (2012)
665	1,174	572
12.6% (England average = 19.1%)	22.2% (England average = 27.3%)	12.6% (England average = 19.2%)
Source: HM Revenue and Customs (2011/12), Department of Work and Pensions (2011/12)		

Figure: Children living in poverty, worklessness and lone parent households

Source: HM Revenue and Customs (2011), Department for Work and Pensions (2011)

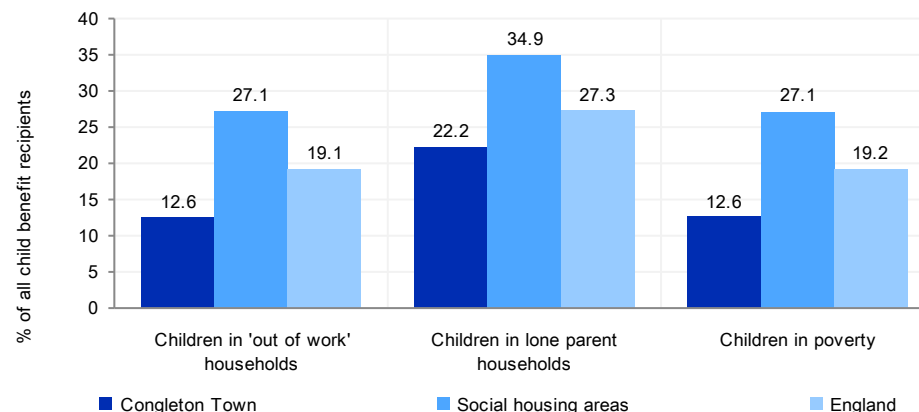
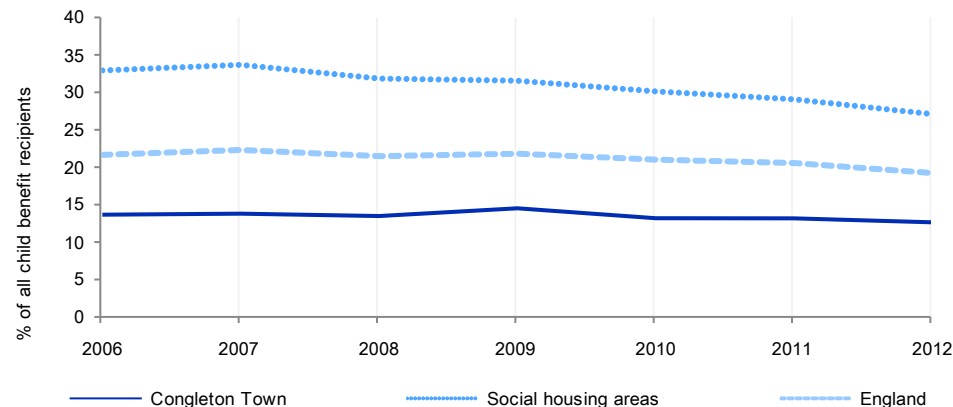


Figure: Children living in poverty

Source: HM Revenue and Customs, Department for Work and Pensions







## What information is shown here?

The information on this page shows levels of child wellbeing across Congleton Town as measured using the Child Wellbeing Index (CWI). The CWI is a small area index measuring child wellbeing – how children are doing in a number of different aspects of their life. The index covers the major domains of a child's life that have an impact on child well-being and that are available for neighbourhoods in England. The CWI is made up of seven domains<sup>2</sup>.

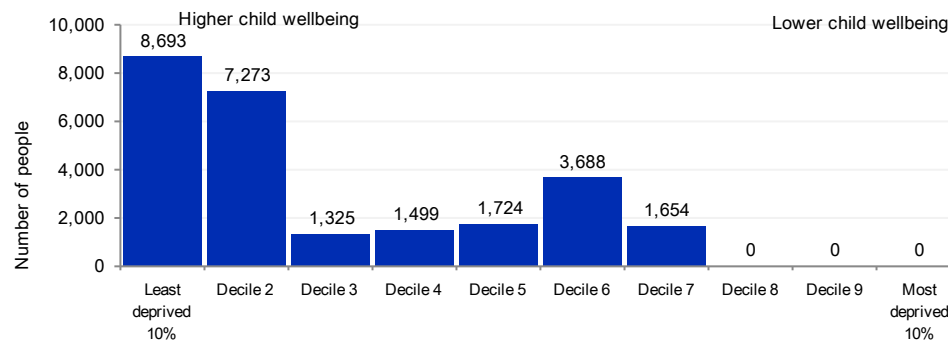
The eight information boxes on the right show the number of people in Congleton Town living in areas ranked among the most deprived 20% of neighbourhoods in England on CWI and the seven domains. The chart on the right shows the number of people living in neighbourhoods grouped according to level of child wellbeing deprivation. All neighbourhoods in England are grouped into ten equal sized groups "deciles"; the 10% of neighbourhoods with the highest level of deprivation (lowest level of child wellbeing) are grouped in decile 10, and so on with the 10% of neighbourhoods with the lowest levels of deprivation grouped in decile 1.

Number of people in Congleton Town living in the most deprived 20% of areas of England by Child Wellbeing Index domain			
Child Wellbeing Index	Children in Need domain	Material Wellbeing domain	Education domain
1,496	0	1,496	0
5.8% (England average = 20.2%)		5.8% (England average = 20.2%)	
Environment domain	Health domain	Housing domain	Crime domain
4,029	0	0	0
15.6% (England average = 20.5%)			

Source: Communities and Local Government (Child Wellbeing Index 2009)

Figure: Number of people in each deprivation decile, Child Wellbeing Index 2009

Source: Communities and Local Government (Child Wellbeing Index 2009)



<sup>2</sup> Material wellbeing - children experiencing income deprivation; Health and disability – children experiencing illness, accidents and disability; Education - education outcomes including attainment, school attendance and destinations at age 16; Crime - personal or material victimisation of children; Housing - access to housing and quality of housing for children; Environment - aspects of the environment that affect children's physical well-being; Children in need – vulnerable children receiving LA services.



## What information is shown here?

The information on this page looks at pensioner groups that may face greater risks or who may have different types of need. There are three measures included: pensioners without access to transport, pensioners living alone and pensioners in poverty.

Pensioners without access to transport are those with no access to a car or van. The dataset only includes pensioners living in private households.

Pensioners living alone are defined as households of one pensioner and no other household members.

Pensioners in poverty are those in receipt of Pension Credit. Pension Credit provides financial help for people aged 60 or over whose income is below a certain level set by the law.

The information boxes present information on the counts of pensioner households or pensioners in each category. The chart on the right shows the change in the proportion of people receiving Pension Credit across Congleton Town and comparator areas.

Private pensioner households with no car or van (Census 2001)	Households of one pensioner (Census 2011)	Pension credit claimant (Department for Work and Pensions: May-14)
1,137	1,491	931
44.1% of pensioner households (England average = 50.1%)	54.9% of pensioner households (England average = 59.6%)	15.9% (England average = 20.5%)

Figure: Pension Credit claimants

Source: Department for Work and Pensions (May-14)





## What information is shown here?

The information on this page looks at the number and proportion of people in three groups with specific needs: mental health issues; households with multiple deprivation; people providing unpaid care.

The figures for people with mental health issues are based on Employment Support Allowance/Incapacity Benefit claimants who are claiming due to mental health related conditions. Incapacity Benefit is payable to persons unable to work due to illness or disability.

Households with multiple deprivation are households experiencing four key measures of deprivation:

- All adult household members have no qualifications
- At least one household member is out of work (due to unemployment or poor health)
- At least one household member has a limiting long-term illness
- The household is living in overcrowded conditions

Informal care figures show people who provide any unpaid care by the number of hours a week they provide that care. A person is a provider of unpaid care if they give any help or support to another person because of long-term physical or mental health or disability, or problems related to old age.

The line chart on the right shows the change in the number of people claiming Incapacity benefit for mental health reasons as a proportion of the working age population and the chart below it includes figures for children and all people providing unpaid care across Congleton Town.

Mental health related benefits (DWP May-14)	Households suffering multiple deprivation (Census 2011)	People providing unpaid care (Census 2011)	Unpaid care (50+ hours per week) (Census 2011)
<b>485</b>	<b>34</b>	<b>2,807</b>	<b>596</b>
3.1% of working age adults (England average = 2.8%)	0.3% (England average = 0.5%)	10.8% (England average = 10.2%)	2.3% (England average = 2.4%)

Figure: Receiving Employment Support Allowance (ESA) and Incapacity Benefit (IB) due to mental health  
Source: Department for Work and Pensions

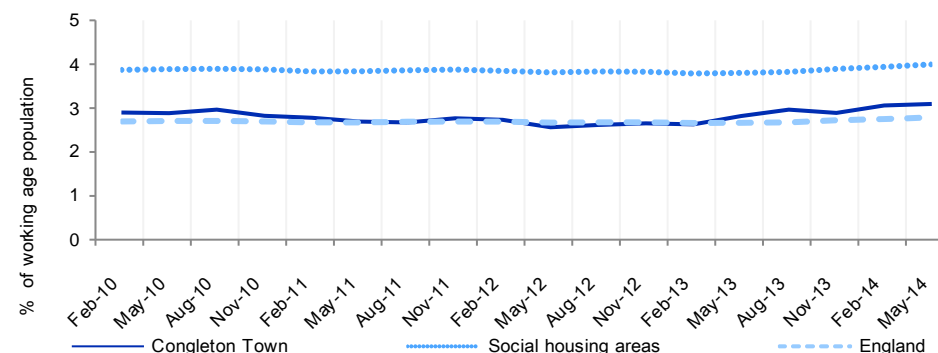
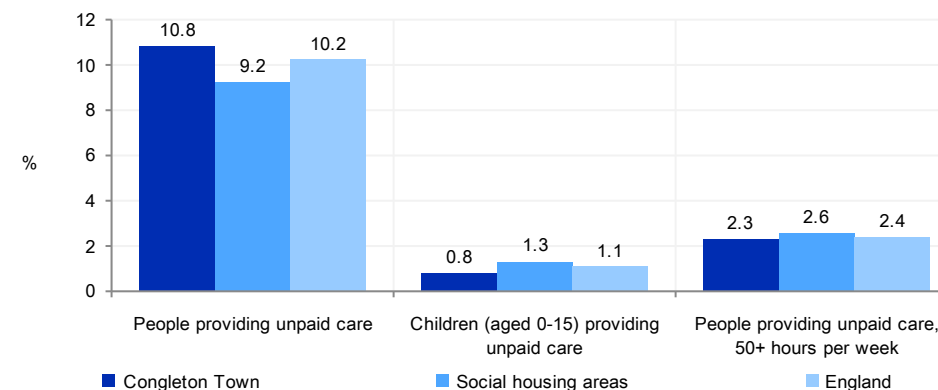


Figure: People providing unpaid care  
Source: Census 2011





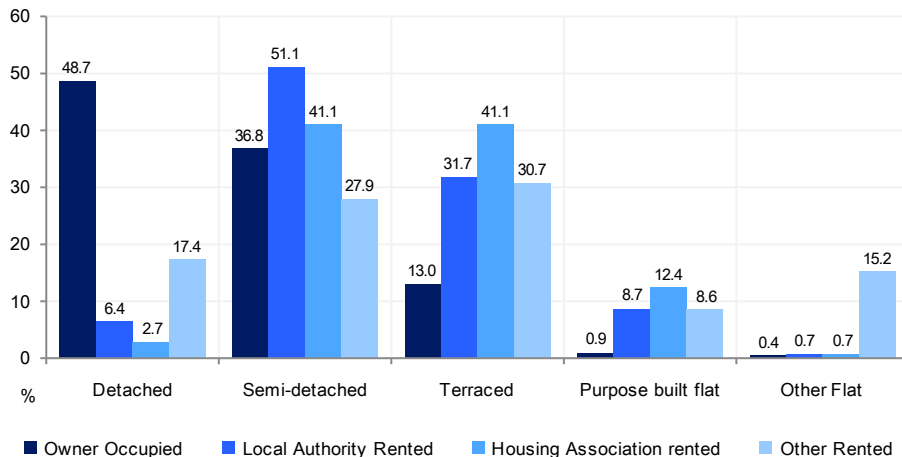
## What information is shown here?

The information on this page looks at the type of dwelling space people live in. A dwelling space is the accommodation occupied by an individual household or, if unoccupied, available for an individual household, for example the whole of a terraced house, or a flat in a purpose-built block of flats.

The information boxes below show the number of people in Congleton Town living in each accommodation type. The chart on the right shows a breakdown of households by accommodation type across Congleton Town and comparator areas. The chart below shows a breakdown of households by accommodation type across Congleton Town and comparator areas and the chart on the right compares the accommodation types of owner occupied, Local Authority rented, Housing Association rented and private rented households across Congleton Town.

Figure: Dwellings type by tenure

Source: Census 2011

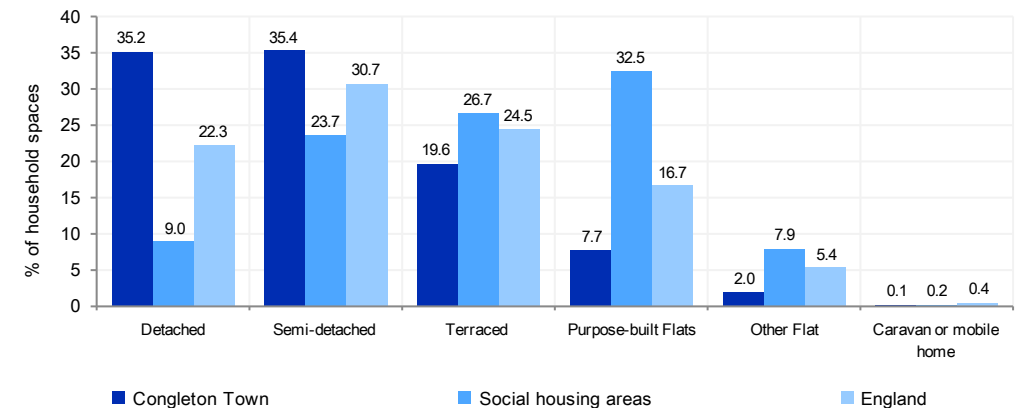


Detached	Semi-detached	Terraced	Purpose built flat
4,126	4,148	2,299	904
35.2% (England average = 22.3%)	35.4% (England average = 30.7%)	19.6% (England average = 24.5%)	7.7% (England average = 16.7%)
Flat (in converted house)	Flat (in commercial property)	Caravan or other temporary dwelling	Second homes
125	112	17	12
1.1% (England average = 4.3%)	1.0% (England average = 1.1%)	0.1% (England average = 0.4%)	0.1% (England average = 0.6%)

Source: Census 2011

Figure: Dwellings type breakdown

Source: Census 2011





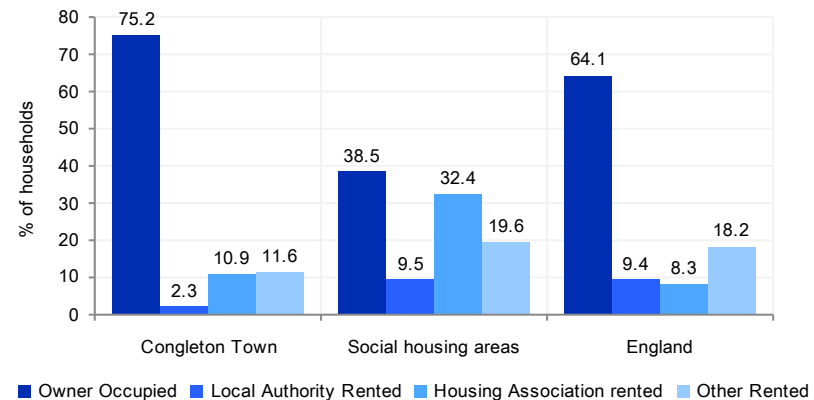
## What information is shown here?

The information on this page looks at the tenure of housing in Congleton Town. The information boxes show the number of households broken down by tenure type and the chart shows the tenure breakdown across Congleton Town and comparator areas.

- 'Owner occupied' housing includes accommodation that is either owned outright, owned with a mortgage or loan, or shared ownership (paying part rent and part mortgage).
- 'Social rented' housing includes accommodation that is rented from a council (Local Authority) or a Housing Association, Housing Co-operative, Charitable Trust, Non-profit housing company or Registered Social Landlord.
- 'Rented from the Council includes accommodation rented from the Local Authority
- 'Housing Association or Social Landlord' includes rented from Registered Social Landlord, Housing Association, Housing Co-operative, Charitable Trust and non-profit housing Company.
- 'Private rented or letting agency' includes accommodation that is rented from a private landlord or letting agency.
- 'Other Rented' Includes employer of a household member and relative or friend of a household member and living rent free.

Owner occupied	Owner-occupied: owned outright	Owner-occupied owned: with mortgage or loan
8,507	4,355	4,105
75.2% (England average = 64.1%)	38.5% (England average = 30.6%)	36.3% (England average = 32.8%)
Owner-occupied: shared ownership	Social rented households	Rented from Council
47	1,502	266
0.4% (England average = 0.8%)	13.3% (England average = 17.7%)	2.3% (England average = 9.4%)
Rented from Housing Association or Social Landlord	Rented from private landlord or letting agency	Other rented dwellings
1,235	1,071	240
10.9% (England average = 8.3%)	9.5% (England average = 15.4%)	2.1% (England average = 2.8%)
Source: Census 2011		

Figure: Housing tenure breakdowns  
Source: Census 2011





## What information is shown here?

The information in this section shows measures of housing costs in Congleton Town. Data on house prices is from the Land Registry open data price-paid dataset ([www.landregistry.gov.uk/market-trend-data/public-data/price-paid-data](http://www.landregistry.gov.uk/market-trend-data/public-data/price-paid-data)), which is updated monthly. Affordability ratios are based on the most recent small area income estimates (for 2008).

## House prices by dwelling type

The information boxes on the right and the chart on the following page show the mean house prices by accommodation type across Congleton Town and comparator areas for four key dwelling types (detached houses, semi-detached houses, flats and terraced houses). The second bar chart on the following page shows the monthly change in the number of transactions and average price across Congleton Town.

## Council tax bands

The data on Council Tax bands shows the number (and proportion) of houses in bands A, B or C (the lowest price bands) and F, G and H (the highest price bands) locally. These price bands are set nationally, so can be used to show how the cost of all local property (not just those properties that have recently been sold) compares with other areas; the chart on the right compares Congleton Town and comparator areas for these Council Tax bands.

Average house price (all types of housing) (Land registry Aug13-Jul14) <b>£175,178</b> England average = £256,788	Average house price (detached) (Land registry Aug13-Jul14) <b>£240,852</b> England average = £349,768	Average house price (flats) (Land registry Aug13-Jul14) <b>£115,156</b> England average = £260,212
Average house price (semi-detached) (Land registry Aug13-Jul14) <b>£150,514</b> England average = £216,833	Average house price (terraced) (Land registry Aug13-Jul14) <b>£116,481</b> England average = £215,577	Households in Council Tax Band A (Valuation Office Agency (VOA) 2011) <b>1,514</b> 12.9% (England average = 24.8%)
Households in Council Tax Band B (VOA 2011) <b>3,358</b> 28.6% (England average = 19.6%)	Households in Council Tax Band (VOA 2011) <b>2,599</b> 22.2% (England average = 21.8%)	Households in Council Tax Band F-H (VOA 2011) <b>978</b> 8.3% (England average = 9.1%)

Figure: Dwelling stock by council tax band  
Source: Valuation Office Agency (2011)

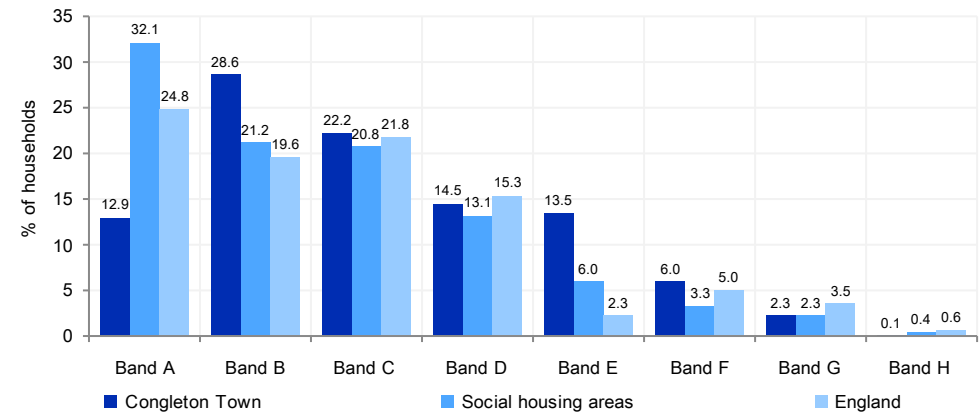




Figure: Average property price by dwelling type

Source: Land registry Aug 2013 – Jul 2014

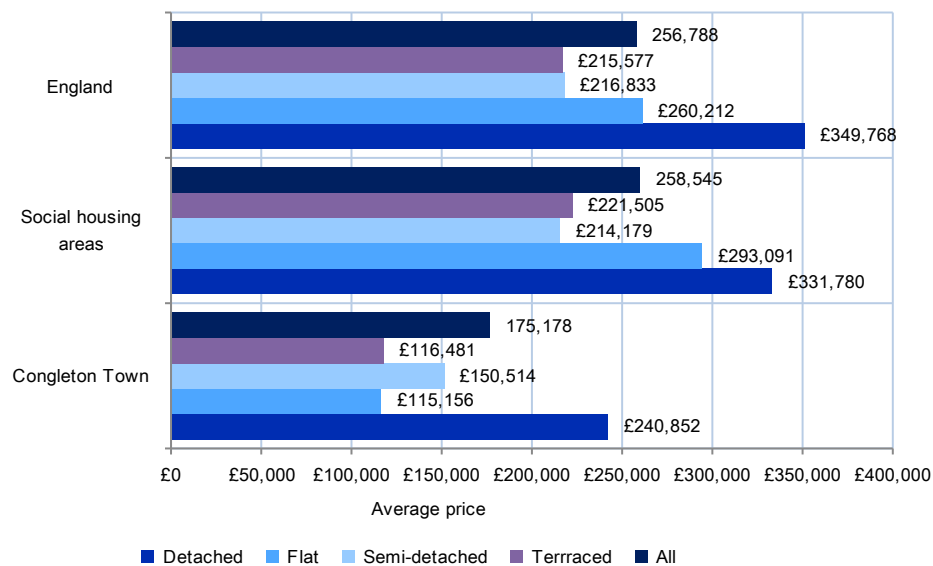
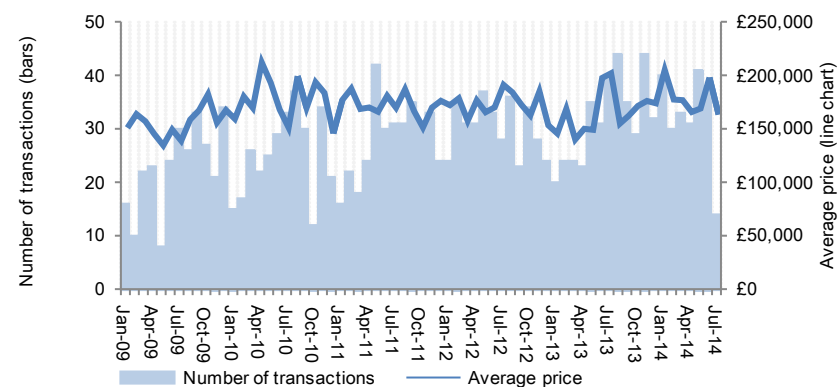


Figure: Average house prices and number of transactions, by month

Source: Land Registry





## What information is shown here?

The information on this page details indicators of the built environment: overcrowded housing, vacant housing, population density, the size of housing units and the proportion of households lacking central heating.

A household's accommodation is described as 'without central heating' if it had no central heating in any of the rooms (whether used or not). The data also shows breakdowns by tenure. This enables users to compare differences in the proportion of households with inadequate heating supply in the owner occupied, social rented and private rented sectors.

Households are classified as overcrowded if there is at least one room fewer than needed for household requirements using standard definitions. The standard used to measure overcrowding is called the 'occupancy rating' which relates to the actual number of rooms in a dwelling in relation to the number of rooms required by the household, taking account of their ages and relationships. The room requirement states that every household needs a minimum of two common rooms, excluding bathrooms, with bedroom requirements that reflect the composition of the household. The occupancy rating of a dwelling is expressed as a positive or negative figure, reflecting the number of rooms in a dwelling that exceed the household's requirements, or by which the home falls short of its occupants' needs.

Vacant dwellings include housing that was not occupied at the time of the census (excluding second residences or holiday accommodation).

Population density (persons / hectare)	Houses lacking central heating	Overcrowded Housing
18.2	202	361
England average = 4.1	1.8% (England average = 2.7%)	3.2% (England average = 8.7%)
Vacant Dwellings	Dwellings with 2 rooms or fewer	Dwellings with 8 or more rooms
412	139	2,007
3.5% (England average = 4.3%)	1.2% (England average = 3.7%)	17.7% (England average = 12.7%)

Source: Census 2011. Population density data – Office for National Statistics (ONS) 2013

Figure: Housing Environment

Source: Census 2011

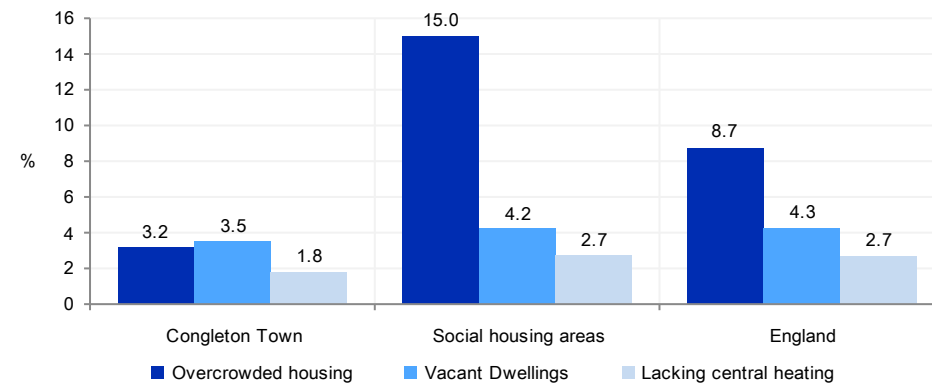
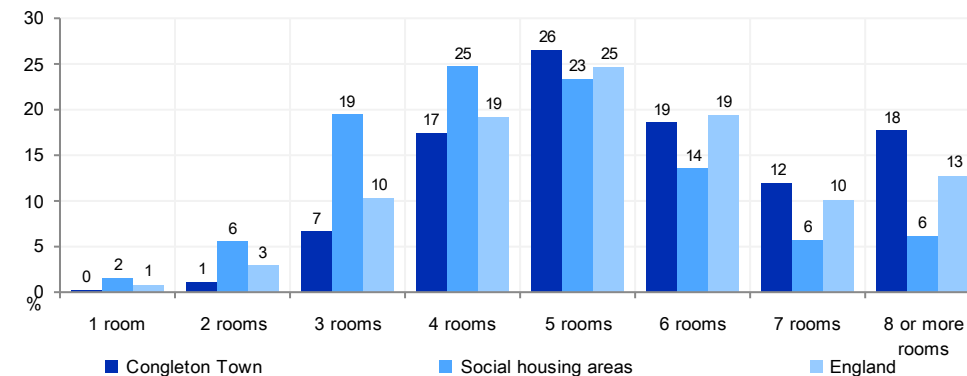


Figure: Dwelling size (number of rooms per household)

Source: Census 2011







## What information is shown here?

The information on this page shows the number of people living in communal establishments, with breakdowns by the main types.

A communal establishment is defined as an establishment providing managed (full-time or part-time supervised) residential accommodation.

The information boxes on the right show the number and proportion of people in communal establishments by main type of establishment. Note: Medical and care establishments include psychiatric hospital / homes, other hospital homes children's homes, residential care homes, nursing homes managed by the NHS, Local Authority or private organisation; Educational establishments include primarily University halls of residence; Defence establishments include barracks, air bases and naval ships; Other establishments include prison service establishments, bail hostels, hotels, boarding houses or guest houses, hostels and civilian ships.

The chart on the top right provides the same information with associated comparator areas. The chart on the bottom right shows the age breakdown of people living in communal establishments.

All in communal establishments	Medical and care establishments	Education establishments	Defence establishments	Other establishments
336	319	00	00	01
1.3% (England average = 1.8%)	1.2% (England average = 0.7%)	0.0% (England average = 0.7%)	0.0% (England average = 0.1%)	0.0% (England average = 0.1%)

Source: Census 2011

Figure: Communal establishments by type

Source: Census 2011

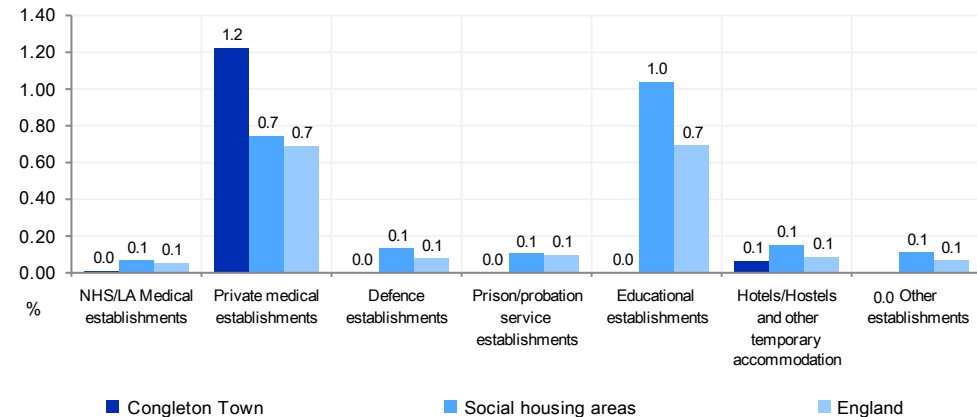
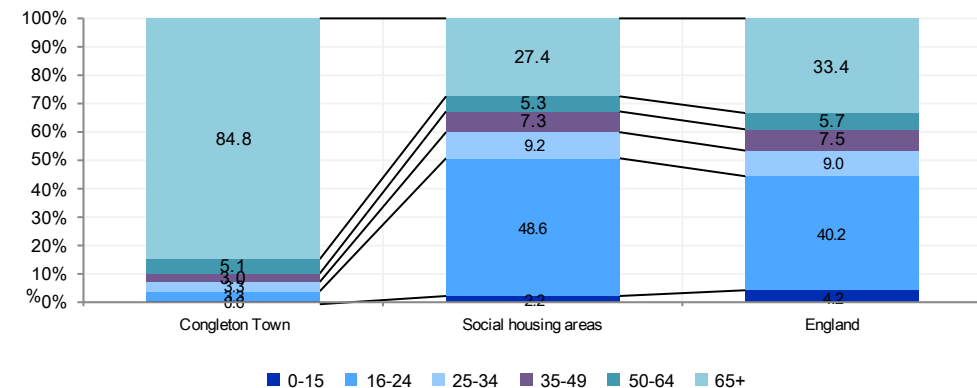


Figure: Age breakdown of communal establishment residents

Source: Census 2011





## What information is shown here?

The information on this page and the following shows the level of recorded crime in Congleton Town and comparator areas. This is based on data for individual crime incidents published via the [www.police.uk](http://www.police.uk) open data portal, which has been linked by Community Insight to your selected neighbourhoods. Further information on how these crimes and incidents have been categorised, as well as which crimes and incidents have been mapped and why, is available at: [www.police.uk/about-this-site/faqs/#why-are-some-crimes-not-displayed-on-the-map](http://www.police.uk/about-this-site/faqs/#why-are-some-crimes-not-displayed-on-the-map)

The information boxes show counts and rates for the main crime types and anti-social behaviour incidents. The overall crime rate is presented for monthly, quarterly and annual snapshots, with the underlying crime types shown as annual totals.

The line charts below and on the following page track monthly change in recorded crime across five key offences (violent crime, anti-social behaviour, burglaries, criminal damage and vehicle crime) across Congleton Town and comparator areas for the last 12 months of data.

All crimes July 2014 monthly total  <b>240</b> 9.7 per 1,000 population (England average = 9.7)	All crimes May-2014 to Jul-2014  <b>647</b> 26.5 per 1,000 population (England average = 28.0)	All crimes Aug-2013 to Jul-2014  <b>2,304</b> 96.6 per 1,000 population (England average = 106.4)
Violent crimes Aug-2013 to Jul-2014  <b>251</b> 9.6 per 1,000 population (England average = 12.7)	Criminal damage incidents Aug-2013 to Jul-2014  <b>198</b> 7.6 per 1,000 population (England average = 8.6)	Anti-social behaviour incidents Aug-2013 to Jul-2014  <b>1,151</b> 44.0 per 1,000 population (England average = 35.2)
Burglaries Aug-2013 to Jul-2014  <b>179</b> 15.3 per 1,000 households (England average = 18.0)	Robberies Aug-2013 to Jul-2014  <b>03</b> 0.1 per 1,000 population (England average = 1.1)	Vehicle crimes Aug-2013 to Jul-2014  <b>114</b> 4.4 per 1,000 population (England average = 6.0)

Source: Recorded crime offences – [www.police.uk](http://www.police.uk) (2014)

Figure: Violent crime offences  
Source: [www.police.co.uk](http://www.police.co.uk) (2014)

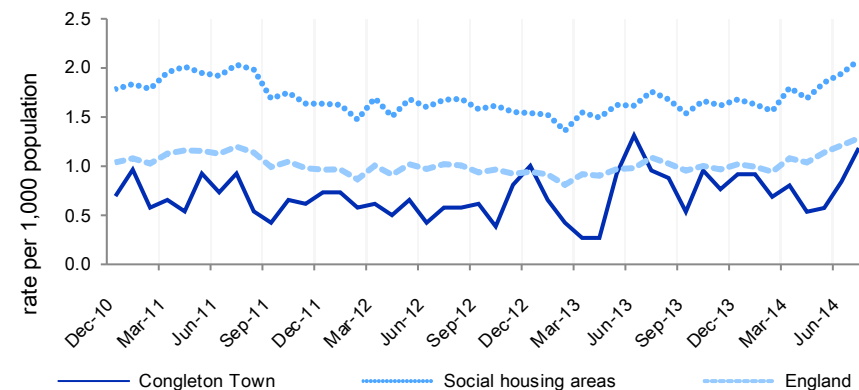




Figure: Anti-social behaviour offences

Source: [www.police.co.uk](http://www.police.co.uk) (2014)

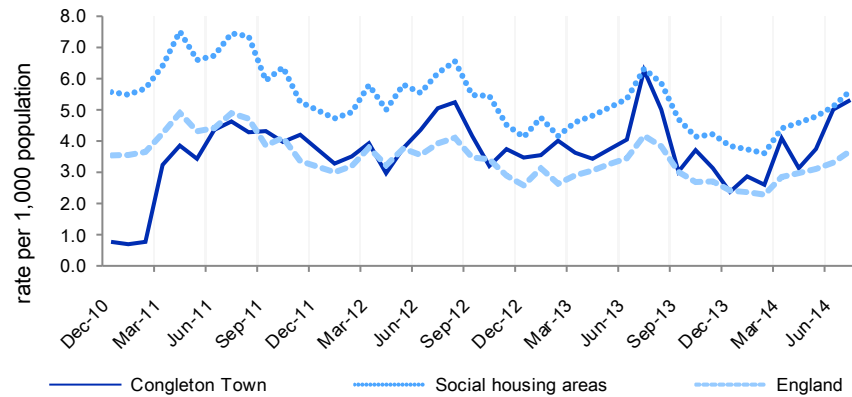


Figure: Criminal damage offences

Source: [www.police.co.uk](http://www.police.co.uk) (2014)

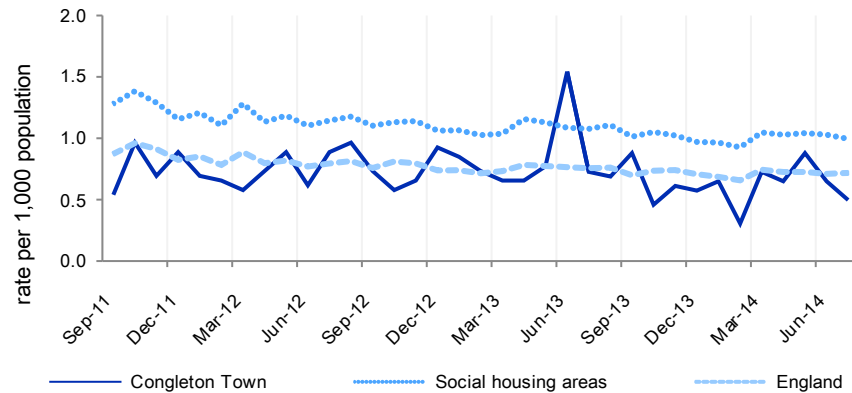


Figure: Burglary offences

Source: [www.police.co.uk](http://www.police.co.uk) (2014)

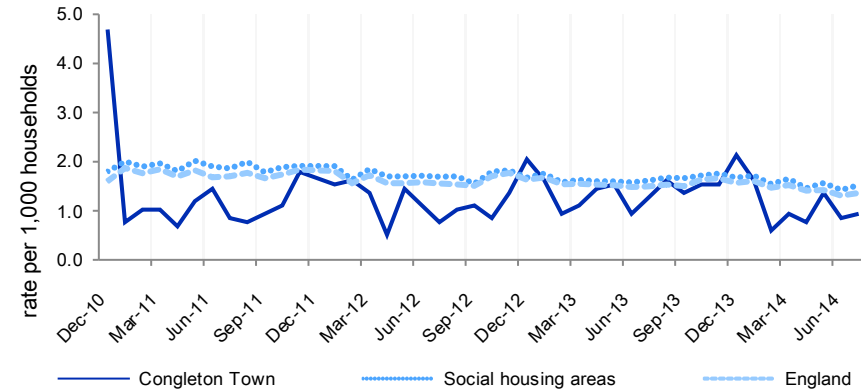
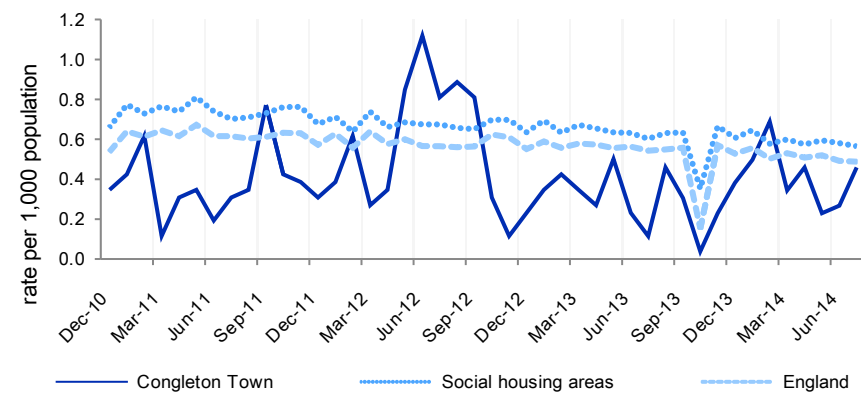


Figure: Vehicle crime offences

Source: [www.police.co.uk](http://www.police.co.uk) (2014)





## What information is shown here?

The information in this section explores variations in life expectancy and premature mortality. Life Expectancy is a measure of the age a person being born today can expect to live until, if they experience current mortality rates throughout their life. The chart on the right shows life expectancy at birth for females and males in Congleton Town and comparator areas.

The chart below it shows the standardised mortality ratio for all causes and all ages for Congleton Town. This indicator highlights the ratio of observed to expected deaths (given the age profile of the population). A mortality ratio of 100 indicates an area has a mortality rate consistent with the age profile of the area, less than 100 indicates that the mortality rate is lower than expected and higher than 100 indicates that the mortality rate is higher than expected.

The chart below shows incidence of cancer (with breakdowns for the four most common forms of cancer). The data is presented as an incidence ratio (ratio of observed incidence vs expected incidence given the age profile of the population).

Figure: Prevalence of cancer: Standardised incidence ratio (select causes)

Source: Office for National Statistics (2011-2013)

If an area is above 100, there is a higher incidence of cancer than had been expected. If it is below 100, there is a lower incidence of cancer than expected.

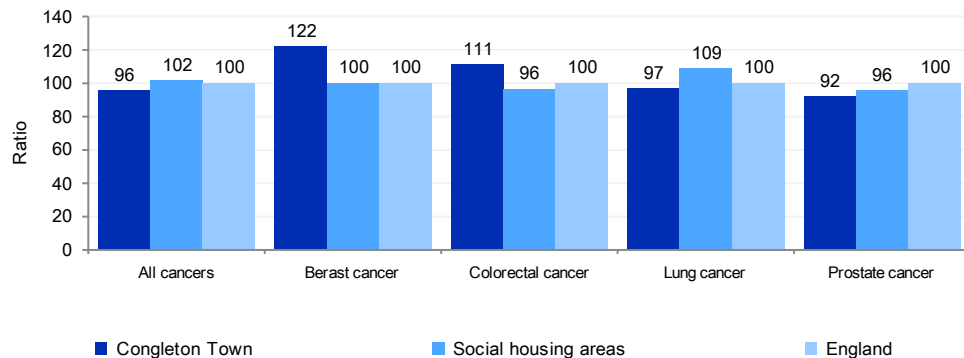


Figure: Life expectancy

Source: Office for National Statistics (2011-2013)

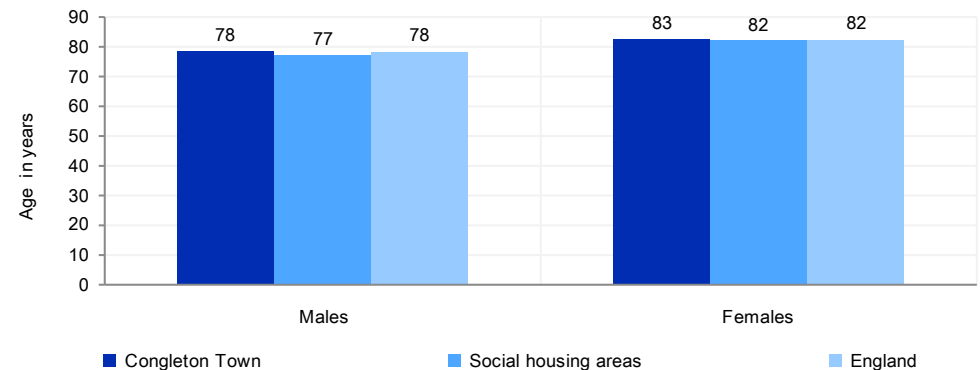
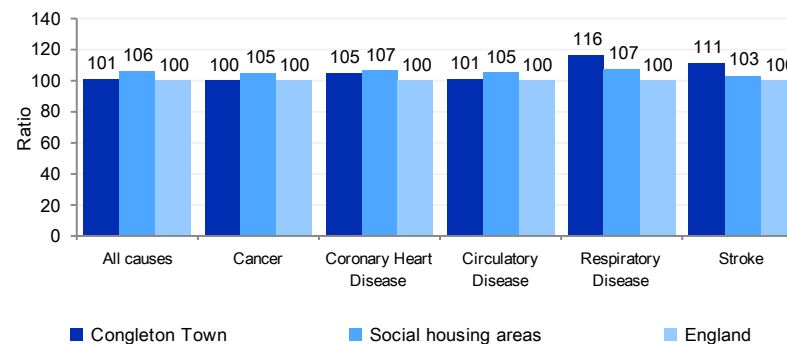


Figure: Standardised mortality ratio (select causes)

Source: Office for National Statistics (2011-2013)

If an area is above 100, there is a higher proportion of deaths than had been expected. If it is below 100, there is a lower proportion of deaths than expected.





## What information is shown here?

The information in this section looks at general levels of health, focusing on the number of people living in neighbourhoods with poor levels of overall health (health deprivation hotspots) and the number of people with a limiting long-term illness, with breakdowns by housing tenure. This enables users to compare the health levels of people who own their own homes, against those who rent privately or from the Local Authority, Housing Association or other social rented landlord.

Health deprivation 'hotspots' are neighbourhoods ranked among the most deprived 20% of neighbourhoods in England on the Indices of Deprivation 2010 Health domain. The domain measures morbidity, disability and premature mortality. All neighbourhoods in England are grouped into ten equal sized groups "deciles"; the 10% of neighbourhoods with the highest level of health deprivation are grouped in decile 10, and so on with the 10% of neighbourhoods with the lowest levels of health deprivation grouped in decile 1.

The chart on the right shows the number of people in Congleton Town living in each health decile. The charts on the following page show the proportion of residents in Congleton Town with a limiting long-term illness, with breakdowns by age and housing tenure.

The third chart on the following page shows the proportion of babies born with a low birth weight in the local area and comparator areas. Low birth weight is defined as a birth weight of less than 2500 grams.

Number of people living in health deprivation 'hotspots' (Indices of Deprivation 2010 – Communities and Local Government)	People with a limiting long-term illness (Census 2011)	People aged 16-64 with a limiting long-term illness (Census 2011)
2,192	4,890	2,055
8.5% (England average = 19.6%)	18.9% (England= 17.6%)	12.7% (England= 12.8%)
People living in owner occupied housing, with a Limiting long-term illness (Census 2011)	People living in social rented housing, with a Limiting long-term illness (Census 2011)	People living in private rented housing, with a Limiting long-term illness (Census 2011)
2,836	977	218
14.0% have a limiting longterm illness (England average = 15.2%)	30.6% have a limiting longterm illness (England average = 27.4%)	16.5% have a limiting longterm illness (England average = 14.9%)

Figure: Number of people in each deprivation decile, Health domain  
Source: Indices of Deprivation 2010

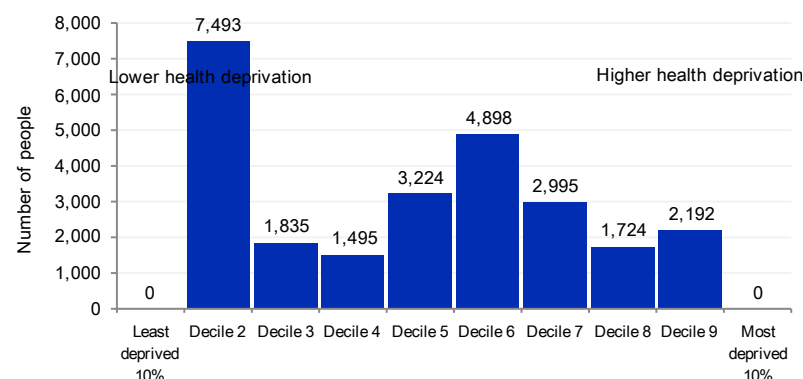




Figure: People with a limiting long-term illness by age

Source: Census 2011

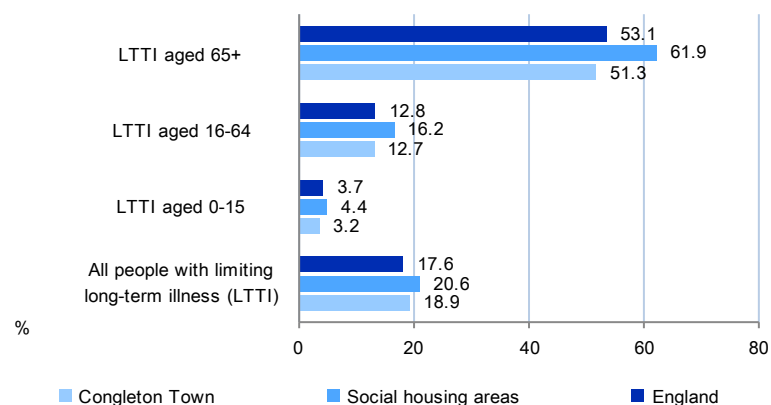


Figure: People with a limiting long-term illness by tenure

Source: Census 2011

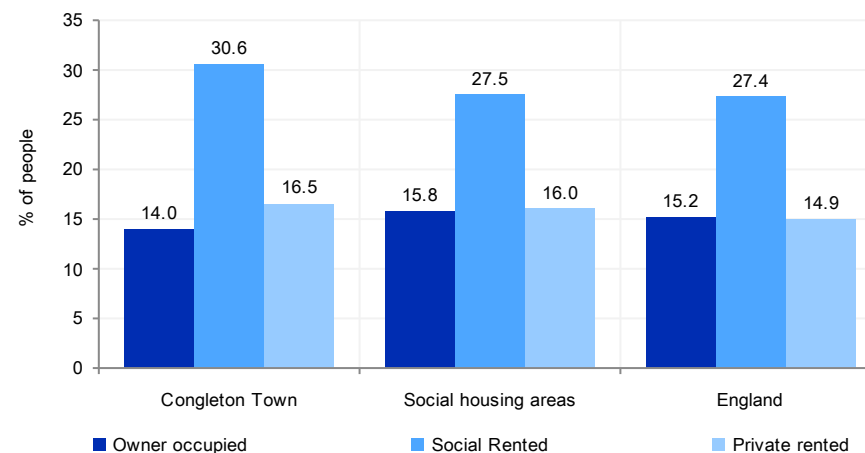
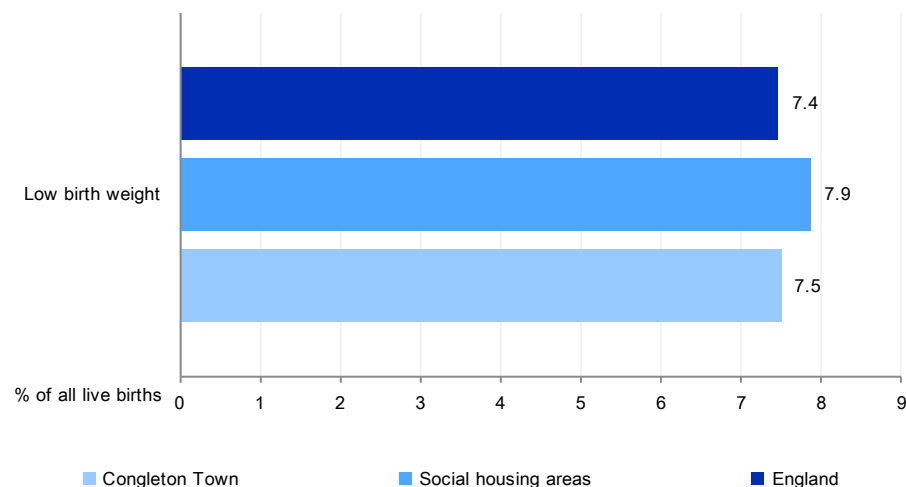


Figure: Babies born with a low birth weight

Source: Office for National Statistics (ONS) 2013





## What information is shown here?

The information in this section looks at admissions to hospital by main health condition. The chart on the top right shows emergency admissions to hospital across Congleton Town and comparators. The chart on the bottom right shows elective in-patient hospital admissions (admissions that have been arranged in advance).

The data are presented as standardised ratios; a ratio of 100 indicates an area has an admission rate consistent with the national average, less than 100 indicates that the admission rate is lower than expected and higher than 100 indicates that the admission rate is higher than expected.

Figure: Emergency hospital admissions: Standardised ratio (select causes)

Source: Hospital Episode Statistics, Information Centre for Health and Social Care, Office for National Statistics (2011-2013)

If an area is above 100, there is a higher proportion of admissions than had been expected. If it is below 100, there is a lower proportion of admissions than expected.

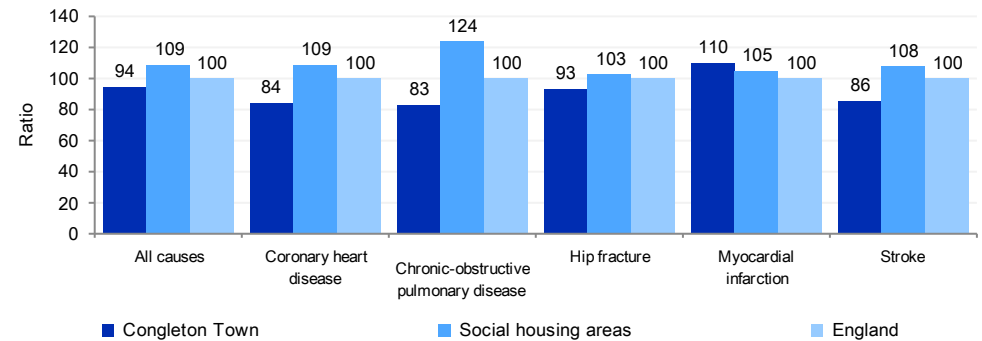
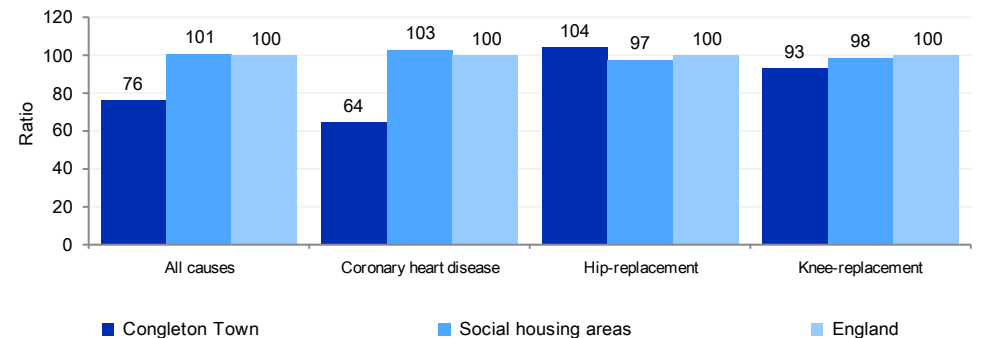


Figure: Elective hospital admissions: Standardised ratio (select causes)

Source: Hospital Episode Statistics, Information Centre for Health and Social Care, Office for National Statistics (2011-2013)

If an area is above 100, there is a higher proportion of admissions than had been expected. If it is below 100, there is a lower proportion of admissions than expected.





## What information is shown here?

The information on this page looks at lifestyle behaviours of people living in Congleton Town. Lifestyle behaviours are risk factors which play a major part in an individual's health outcomes and will have varying physical and psychological consequences.

The chart on the top right shows the healthy eating levels (consumption of five or more portions of fruit and vegetables a day among adults) in Congleton Town. It also shows smoking prevalence and levels of binge drinking in these areas. The chart on the bottom right shows the percentage of people children (in reception year and year 6) and adults classified as obese in Congleton Town. Binge drinking is defined as the consumption of at least twice the daily recommended amount of alcohol in a single drinking session (8 or more units for men and 6 or more units for women). People are considered obese when their body mass index (BMI) a measurement obtained by dividing a person's weight by the square of the person's height, exceeds 30 kg/m<sup>2</sup>.

Figure: "Healthy eating" (consumptions of 5+ fruit and veg a day), binge drinking and smoking  
Source: Office for National Statistics (2011-2013)

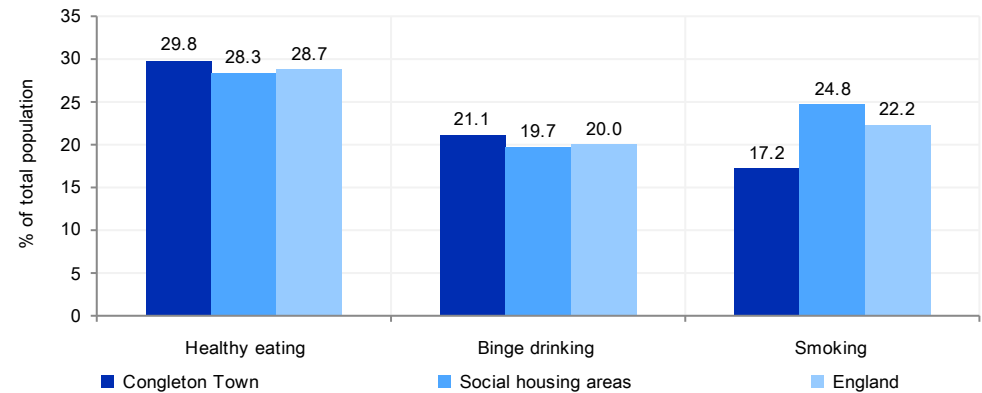
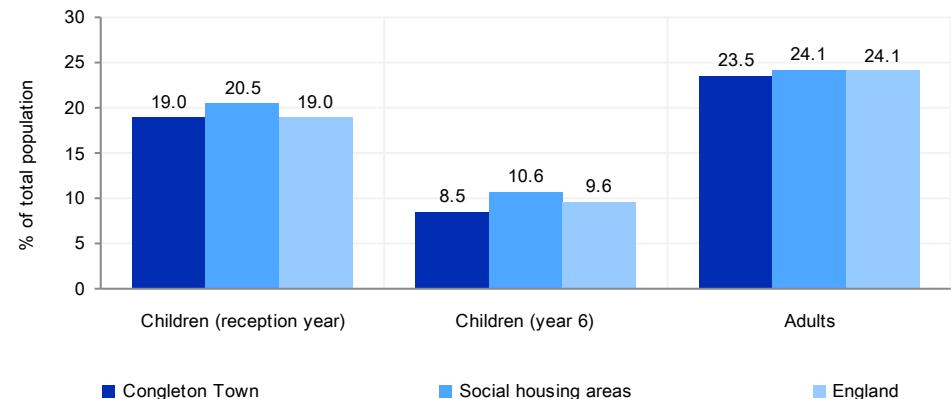


Figure: Children and adults classified as obese  
Source: Office for National Statistics (2011-2013)







## What information is shown here?

The information boxes and chart on the top right show the education levels of residents in Congleton Town, showing the number and proportion of adults (aged 16+) by highest level of qualification.

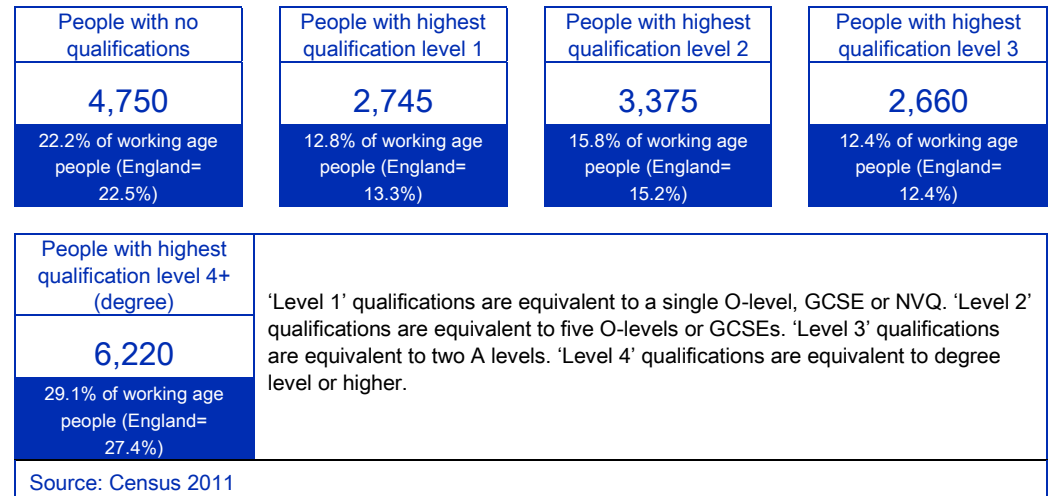
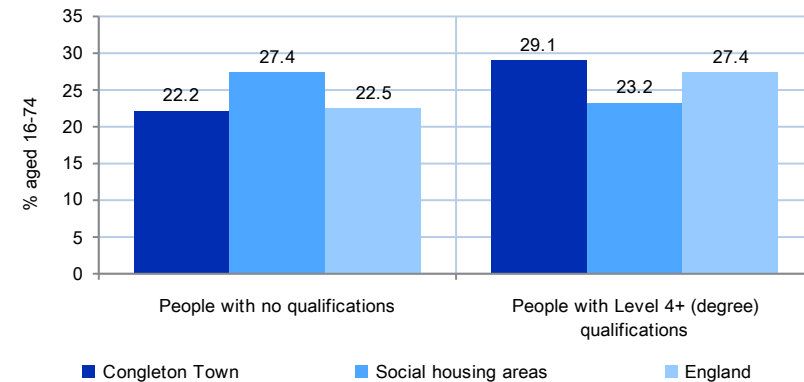


Figure: People with no qualifications and degree level qualifications

Source: Census 2011





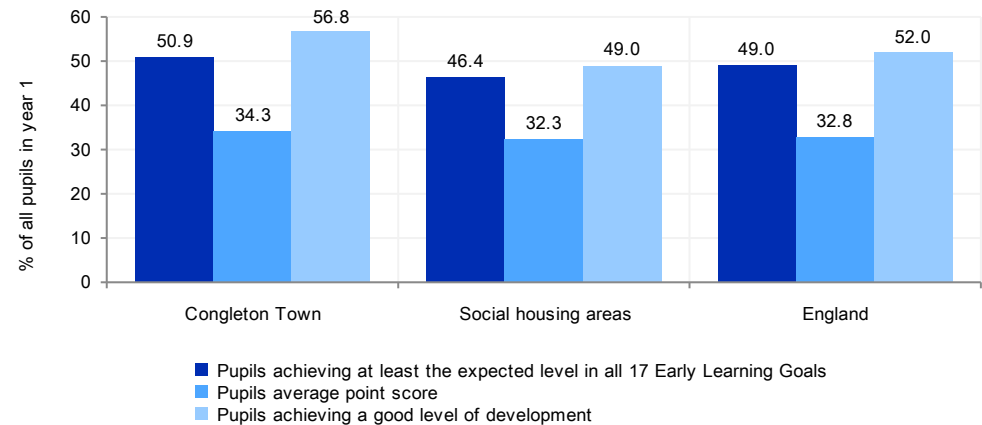
## What information is shown here?

The information on this page shows the outcomes of children in the Early Years Foundation Stage (EYFS), a series of tests measuring children's progress in terms of Personal, Social and Emotional Development (PSED) and Communication, Language and Literacy (CLL). These are typically 5 year old pupils; however a minority of slightly older and younger pupils may have been assessed.

The new Early Years Foundation Stage Profile requires practitioners to make a best fit assessment of whether children are emerging, expected or exceeding against each of the new 17 early learning goals (ELGs). Children have been deemed to have reached a good level of development (GLD) in the new profile if they achieve at least the expected level in the ELGs in the prime areas of learning (personal, social and emotional development; physical development; and communication and language) and in the specific areas of mathematics and literacy. These are 12 of the 17 ELGs. The Department for Education has also introduced a supporting measure which measures the total number of points achieved across all 17 ELGs and reports the average of every child's total point score.

The chart on the right shows the percentage of pupils achieving 17 ELGs, the average point score at Early Years Foundation stage and the percentage of pupils achieving a good level of development.

Figure: Early years foundation stage profile  
Source: Department for Education (2012-2013)





## What information is shown here?

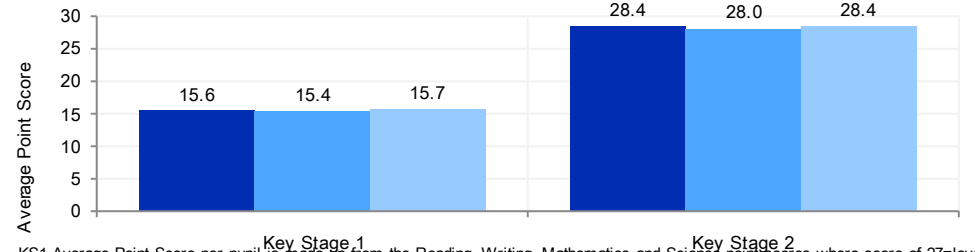
The chart on the top right show the education levels of pupils in Congleton Town, showing the examination results at Key Stage 1 (tests set at aged 7) Key Stage 2 (tests set at aged 11) and Key Stage 4 (GCSEs).

The figures show the Average Point Score of pupils from each of the key stage examinations. This adjusts for high achieving pupils as well as pupils achieving expected levels.

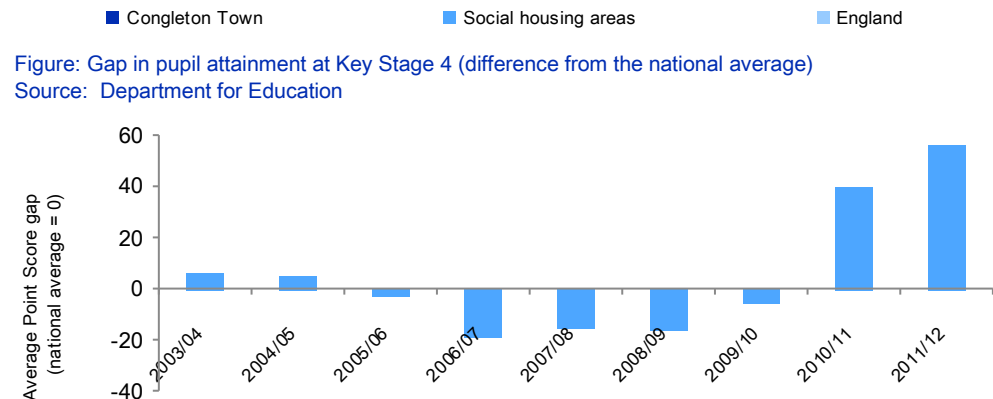
The chart on the top right shows Average Point Score (across all examinations) per pupil at Key Stage 1 and Key Stage 2. The chart on the bottom right compares the gap in Average Point Score at Key Stage 4 (GCSE) per pupil between Congleton Town and the national average over time. The gap is measured as the point difference against the England average. Areas with a score of greater than 1 are performing better than the national average, while areas with a score of less than 1 are performing below.

Figure: Pupil attainment at Key Stage 1 and Key Stage 2

Source: Department for Education (2012-2013)



KS1 Average Point Score per pupil is made up from the Reading, Writing, Mathematics and Science point scores where score of 27=level 4, 21=level 3, 15=level 2 (the expected level), 9=level 1, 3=below level 1. KS2 Average Point Score per pupil is made up from the Reading, Writing, Mathematics and Science point scores where score of 33=level 5, 27=level 4 (the expected level), 21=level 3, 15=level 2.



Scores above 0 show an improvement on the National average. Average Point Score is made up of all GCSE examinations sat, with a point score of 58=A\*, 52=A, 46=B, 40=C, 34=D, 28=E, 22=F, 16=G.



## What information is shown here?

The information on this page looks at three types of income category: households below the poverty line; average household income; and households living in fuel poverty. Households are defined as in 'poverty' if their equivalised income (after size of household is taken into account) is below 60% of the median income (after housing costs). In 2007/08 a household's weekly net equivalised income would need to be below £199 for it to be classified as in poverty. Fuel poverty is said to occur when in order to heat its home to an adequate standard of warmth a household needs to spend more than 10% of its income on total fuel use.

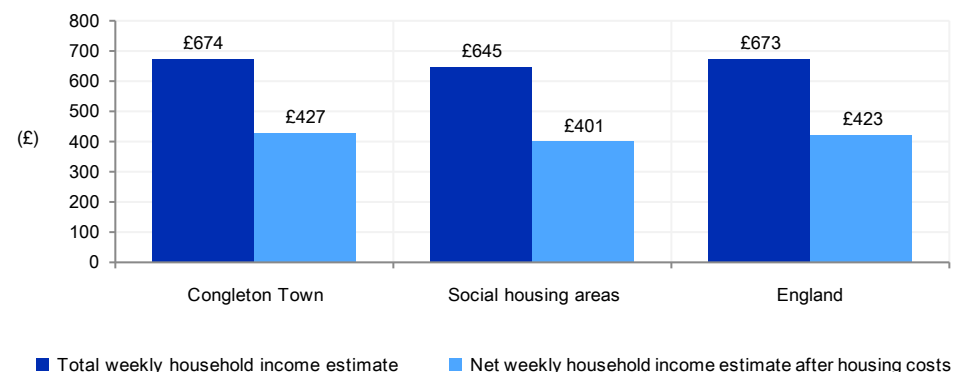
The information boxes on the top right provide an estimate of the number of households in Congleton Town below the poverty line and an estimate for the number of households in fuel poverty.

The chart on the right shows the average weekly household income estimate (equivalised to take into account variations in household size) across Congleton Town and comparator areas (before and after housing costs).

Households below 60% of the median income, after housing costs (Office for National Statistics 2007/08)	Weekly household income, after housing costs (Office for National Statistics 2007/08)	Households living in 'Fuel Poverty' Department for Energy and Climate Change (2012)
15.7	£427	950
England Average = 21.5%	England Average = £423	8.5% of households (England = 10.4%)

Figure: Weekly household earnings (£)

Source: Office for National Statistics (2007-2008)



## What information is shown here?

The information on this page shows economic activity breakdowns for adults aged 16-74 in Congleton Town.

The data in the information boxes shows the number and proportion of residents who are working part time, full time or are self-employed. The lower information boxes show the economic activity rates in Congleton Town, with the final box showing the number and proportion of households with children where there is one adult in employment.

The chart and table on this page show economic activity rates with breakdowns by tenure.

The table below shows the economic activity breakdowns of Housing Association residents across Congleton Town and comparator areas.

Economically active	Full-time employees	Part-time employees	Self-employed people	Economically inactive
13,182	7,573	2,717	1,818	5,821
69.4% (England average = 69.9%)	39.9% (England average = 38.6%)	14.3% (England average = 13.7%)	9.6% (England average = 9.8%)	30.6% (England average = 30.1%)
Source: Census 2011				

Figure: Economic activity  
Source: Census 2011

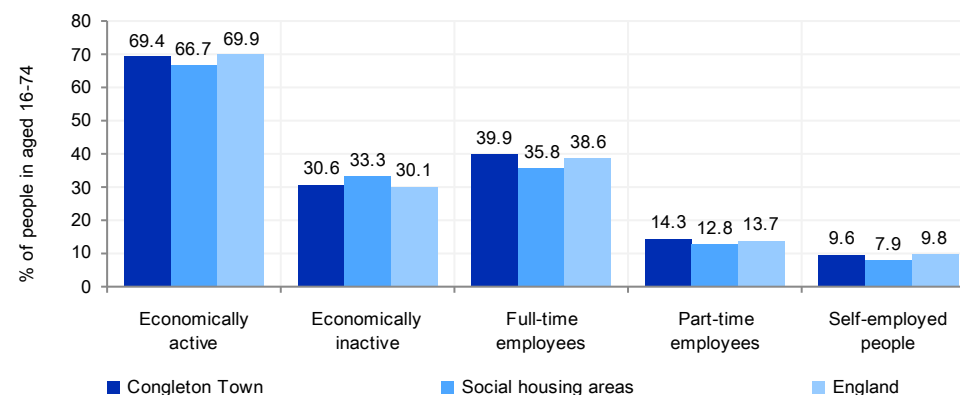
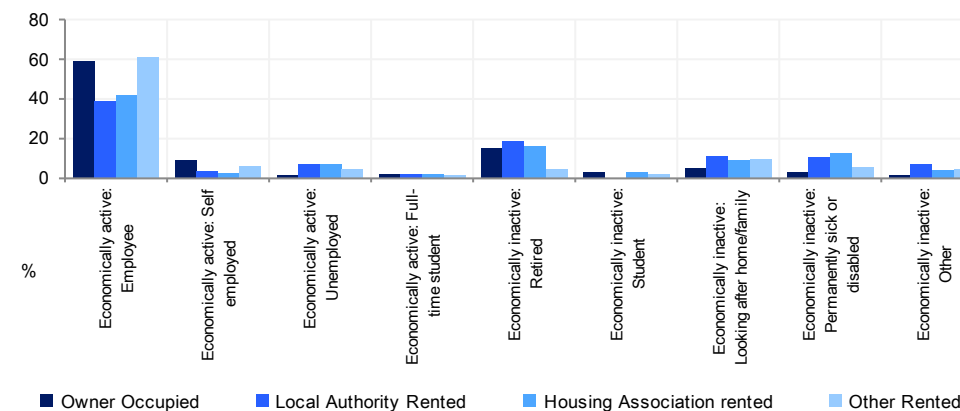


Figure: Economic activity by tenure  
Source: Census 2001



*What information is shown here?*

The information on this page shows breakdowns of the main industry sectors people in Congleton Town are working in, and their occupational status.

The data in the top information boxes shows the three largest employment sectors for residents in the local area, also the number and percentage of employed people working in each of these sectors. The lower information boxes and the chart on the right shows the numbers of residents in Congleton Town by type of occupation (e.g., managers, professional, administrative). The chart on the following page compares the occupational status of owner occupiers, Local Authority renters, Housing Association renters and private renters across Congleton Town.

Largest employment sector	Second largest employment sector	Third largest employment sector
<b>Retail</b>	<b>Manufacturing</b>	<b>Health &amp; social work</b>
1,980 employees (16% of 12,465 of people in employment)	1,855 employees (15% of 12,465 of people in employment)	1,530 employees (12% of 12,465 of people in employment)

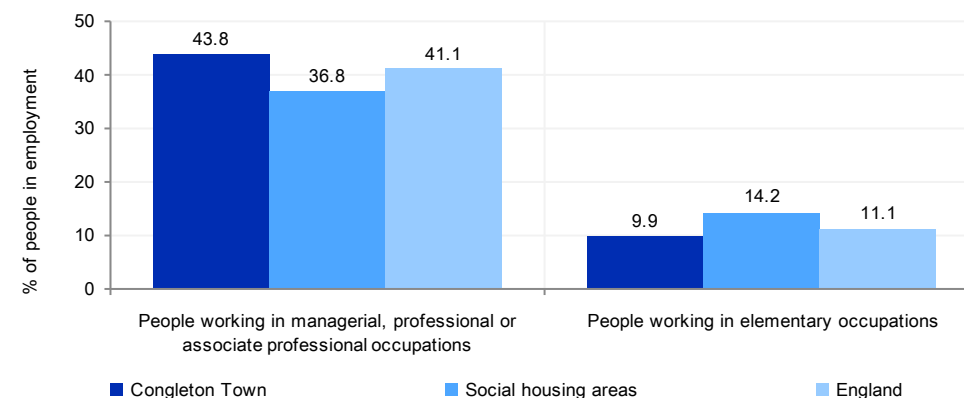
  

Managerial occupations	Professional (or associate) occupations	Administrative or secretarial occupations	Skilled trades occupations	Elementary occupations
<b>1,450</b>	<b>4,005</b>	<b>1,285</b>	<b>1,440</b>	<b>1,230</b>
11.6% of 12,465 people in employment (England = 10.9%)	32.2% of 12,465 people in employment (England = 30.3%)	10.3% of 12,465 people in employment (England = 11.5%)	11.6% of 12,465 people in employment (England = 11.4%)	9.9% of 12,465 people in employment (England = 11.1%)

Source: Census 2011

Figure: People in professional and elementary occupations

Source: Census 2011

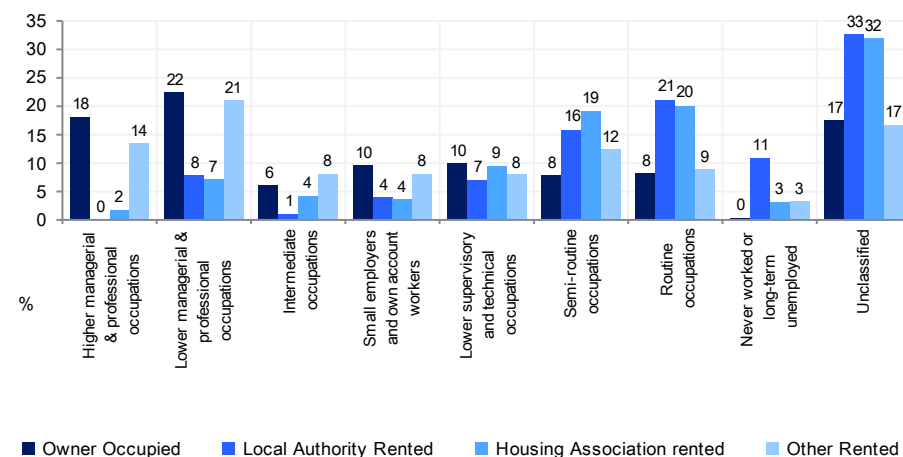


The table below shows the number of Housing Association Residents by occupation group across Congleton Town and comparator areas.

People living in Housing Association properties	Congleton Town		Social housing areas	England
	N	%	%	%
Higher managerial & professional occupations	15	1.7	2.5	2.8
Lower managerial & professional occupations	64	7.1	9.6	10.0
Intermediate occupations	37	4.1	6.2	6.3
Small employers and own account workers	33	3.7	4.8	4.9
Lower supervisory and technical occupations	85	9.4	7.4	7.4
Semi-routine occupations	173	19.1	14.4	14.4
Routine occupations	181	20.0	13.8	13.6
Never worked or long-term unemployed	28	3.1	8.7	9.0
Unclassified	288	32	33	32

Figure: Occupation by tenure

Source: Census 2011



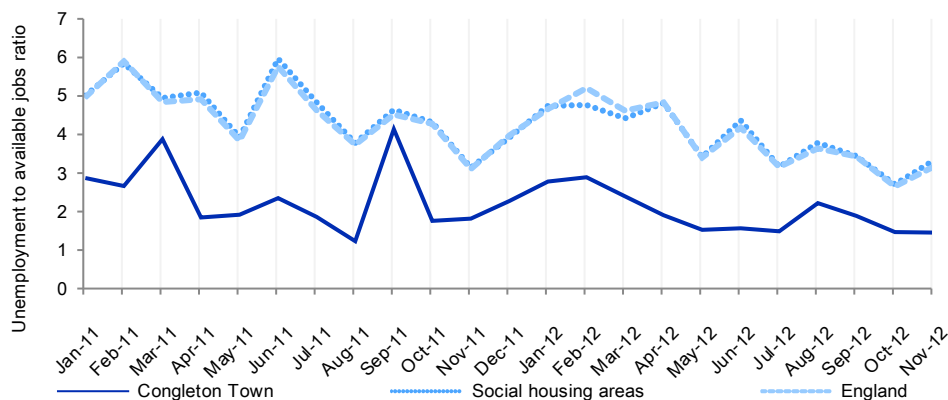
## What information is shown here?

The information on this page shows the number of vacant jobs in Congleton Town compared against the overall unemployment levels in the area.

The 'Unemployment to 'Available Jobs' ratio, shown in the information box and the line chart on the right is the total number of people claiming unemployment benefit (Jobseekers Allowance) divided by the total number of job vacancies notified to Job Centre Plus expressed as a ratio.

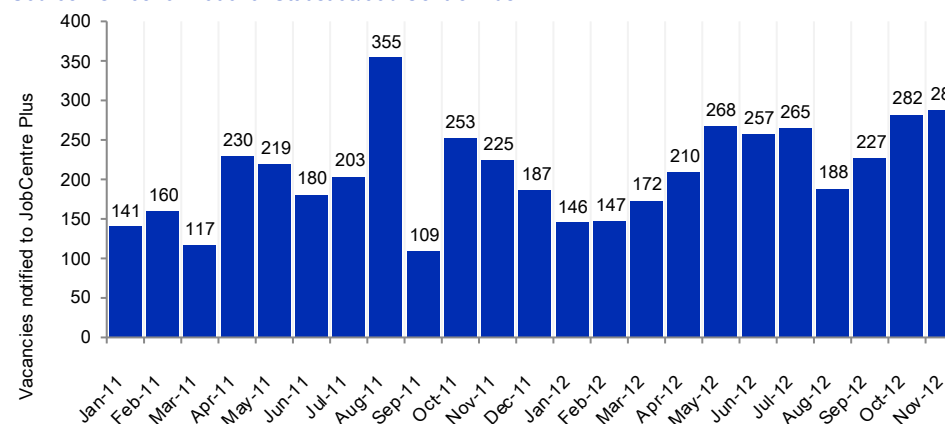
The bar chart on the bottom right shows month-on-month changes in the number of job vacancies notified to Job Centre Plus, that are located in the area covering Congleton Town (based on postcode location of the job). Note this data was last updated by Job Centre Plus for November 2012.

Figure: Ratio of unemployment (JSA claimants) to jobs (vacancies notified to Job Centre Plus)  
Source: Office for National Statistics/Job Centre Plus, Department for Work and Pensions



Unemployment to 'Available Jobs' ratio	Source: Job Centre Vacancies - Office for National Statistics/Job Centre Plus (Nov-12), Jobseekers Allowance claimant count - Department for Work and Pensions (Nov-12)
2.08 claimants per job	
England average = 3.43	

Figure: Total number of vacancies notified to Job Centre  
Source: Office for National Statistics/Job Centre Plus





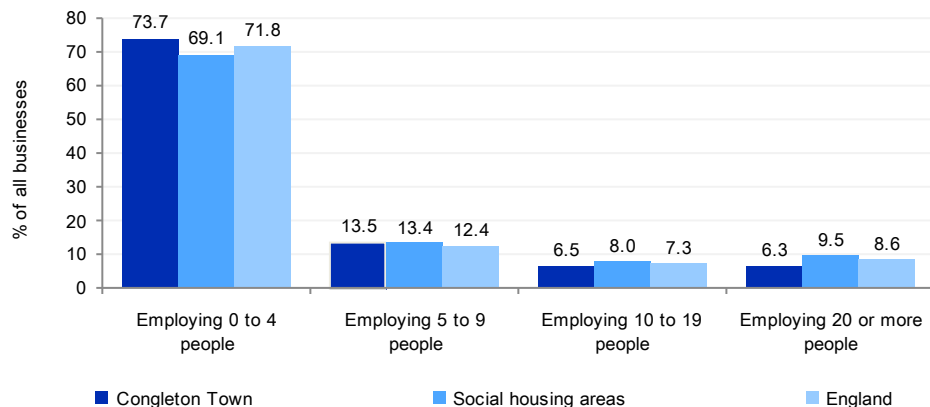
## What information is shown here?

The information in this section shows the concentration of 'local business units' in Congleton Town. 'Local business units' are counts of businesses based on the location of an operational unit, so for example though larger businesses such as supermarket chains may have their head office in a large city, these figures measure all subsidiaries of that larger enterprise based on where they are located not their head office. The figures cover all business eligible for VAT (1.7 million businesses in the UK are registered for VAT). These businesses are categorised into 16 broad industry groups derived from the Standard Industrial Classification (UKSIC (2003)).

The information boxes show the three industry groups for business based in Congleton Town. The line chart shows the change in the number of businesses per head of the population across Congleton Town over time. The bar chart shows the count of local business broken down by size of business. Businesses are broken down into four employment size bands based on the number of paid employees (0-4, 5-9, 10-19 and 20+ paid employees). Note this data has not been updated since 2011.

Figure: Businesses (VAT based local units) by employment size band

Source: Office for National Statistics

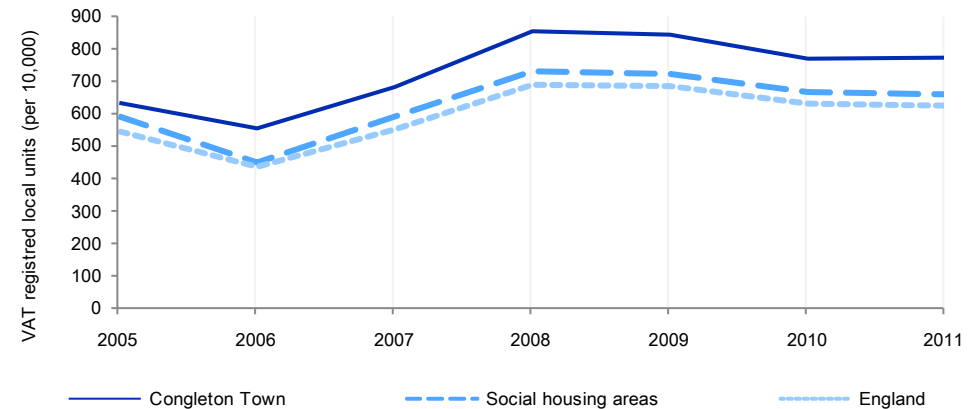


Largest business sector	Second largest business sector	Third largest business sector
Professional, scientific & technical services	Construction	Retail industry
15.8% of all local businesses	12.5% of all local businesses	10.7% of all local businesses

Source: Office for National Statistics (2011)

Figure: Percentage change in number of businesses (VAT based local units) per 10,000 working age population

Source: Office for National Statistics





## What information is shown here?

The information on the right shows details of the number of cars and vans in each household in Congleton Town with breakdowns also by tenure. This enables users to compare differences in car ownership across the owner occupied, social rented and private rented sectors.. The count of cars or vans in an area is based on details for private households only. Cars or vans used by residents of communal establishments are not counted.

The information boxes show the number of households by number of cars owned across Congleton Town, while the charts show the same information (expressed as a percentage) against comparator areas.

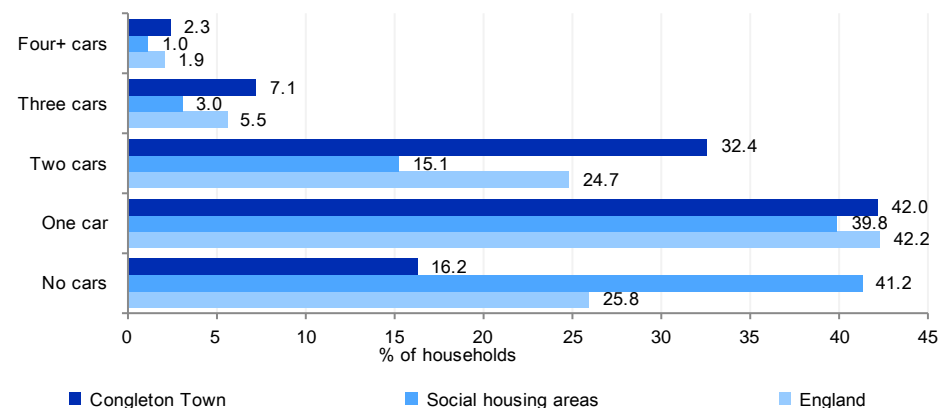
No cars	One car	Two cars	Three cars	Four + cars
1,830	4,760	3,670	800	255
16.2% of 11,315 households (England = 25.8%)	42.0% of 11,315 households (England = 42.2%)	32.4% of 11,315 households (England = 24.7%)	7.1% of 11,315 households (England = 5.5%)	2.3% of 11,315 households (England = 1.9%)
People living in owner occupied housing, with no car or van	People living in LA rented housing, with no car or van	People living in other social rented housing, with no car or van	People living in private rented housing, with no car or van	
840	224	632	298	
10.1% have no car or van(England average = 14.9%)	57.6% have no car or van(England average = 61.1%)	54.1% have no car or van(England average = 57.5%)	40.6% have no car or van(England average = 42.1%)	

Source: Census 2011

Source: Census 2011

Figure: Car ownership

Source: Census 2011





## What information is shown here?

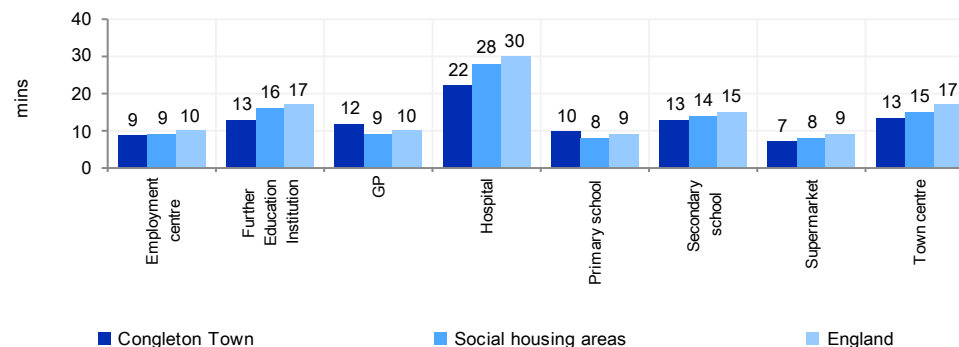
The information on this page shows the accessibility of key services and amenities to people living in Congleton Town. Accessibility is measured both in terms of distance and travel times to key services.

The information boxes on the right show average distances (in kilometres) to five key services. The chart on the right shows average travel times in minutes to key services when walking or taking public transport.

Average road distance from Job Centre	Average road distance from Secondary School	Average road distance from GP	Average road distance from Pub	Average road distance from Post Office
1.8km	1.9km	1.3km	0.7km	0.8km
England average = 4.6km	England average = 2.1km	England average = 1.2km	England average = 0.7km	England average = 1.0km
Source: Road distances - Commission for Rural Communities: Distance to Service dataset (2010)				

Figure: Average travel time (mins) by walking or public transport to the nearest key service

Source: Department for Transport: Core Accessibility Indicators (2011)





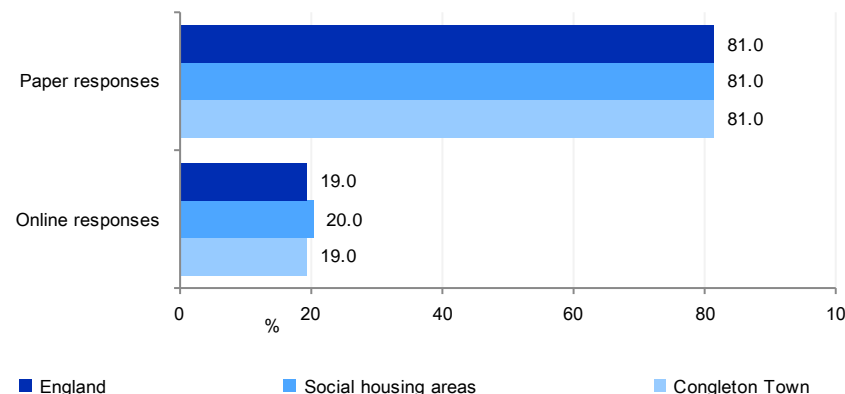
## What information is shown here?

The information on this page shows two measures of access to the internet. The first measure shows information on broadband take-up, speeds and availability. It has been produced by Ofcom and contains data provided by communications providers. The data shows the average broadband line speed in the Congleton Town and the proportion of postcodes in the Congleton Town which contain homes with low broadband speeds (less than 2 Mbit/s).

The chart on the right shows the proportion of people who responded to the census 2011 online, compared with the proportion who filled in the census form on paper in the Congleton Town. This is a proxy measure of digital engagement with typically areas with a high proportion of online census responses more likely to be digitally engaged than those in areas with low levels of online responses.

Postcodes containing homes with low broadband speeds (less than 2 Mbit/s)	Average broadband speed (Mbit/s)
259	13.98
47.3% (England average = 41.0%)	England average = 17.57
Source: Ofcom 2013/Census 2011	

Figure: Census online and paper responses  
Source: Census 2011





## What information is shown here?

The information on this page looks at the characteristics of neighbourhoods across Congleton Town as defined using the Output Area Classification (OAC). OAC classifies every area in the country based on a set of socio-demographic characteristics, to provide a profile of areas to identify similarities between neighbourhoods. The information boxes on the right show the number and proportion of neighbourhoods in Congleton Town that fall within the eight supergroup categories, detailed below. The chart on the right shows the proportion of areas falling within supergroup categories across Congleton Town and comparators.

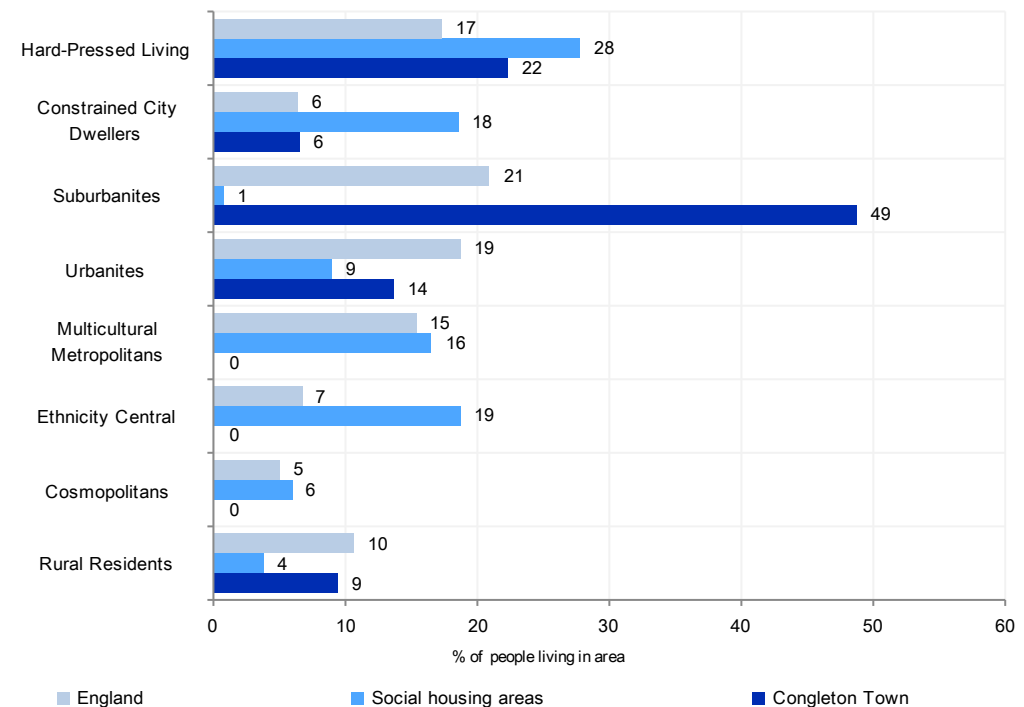
<b>Rural residents</b>	Rural areas, sparsely populated, above average employment in agriculture, higher number owning multiple cars, an older married population, a high provision of unpaid care and an above average number of people living in communal establishments.
<b>Cosmopolitans</b>	Residing in densely populated urban areas, high ethnic integration, high numbers of single young adults without children including students, high public transport use, above average qualification levels
<b>Ethnicity central</b>	Concentrated in Inner London and other large cities, high ethnic diversity, high proportion of rented accommodation, high proportion of people living in flats, low car ownership.
<b>Multicultural metropolitans</b>	Concentrated in larger urban conurbations in the transitional areas between urban centres and suburbia, high proportion of BME groups, high proportion of families.
<b>Urbanites</b>	Predominantly in urban areas with high concentrations in southern England. More likely to live in either flats or terraces that are privately rented.
<b>Suburbanites</b>	Located on the outskirts, in areas with high owner occupation, high numbers of detached houses, low unemployment, high qualifications and high car ownership.
<b>Constrained city dwellers</b>	Higher proportion of older people, households are more likely to live in flats and to rent their accommodation, and there is a higher prevalence of overcrowding, higher proportion of people in poor health, lower qualification levels and high unemployment
<b>Hard-pressed living</b>	Mostly on the fringe of the UK's urban areas, particularly in Wales and the North of England. High levels of people in terraced accommodation, high unemployment, low ethnic diversity, high levels of people employed in manufacturing

Rural residents	Cosmopolitans	Ethnicity central	Multicultural metropolitans
2,400	0	0	0
9.3% (England average = 10.5%)	0.0% (England average = 4.9%)	0.0% (England average = 6.6%)	0.0% (England average = 15.3%)
Urbanites	Suburbanites	Constrained city dwellers	Hard-pressed living
3,511	12,602	1,664	5,744
13.5% (England average = 18.6%)	48.6% (England average = 20.8%)	6.4% (England average = 6.2%)	22.2% (England average = 17.2%)

Source: Office for National Statistics Output Area Classification 2011

Figure: Area Classification 2011: Number of people living in different types of neighbourhood (by classification type)

Source: Output Area Classification (2011)





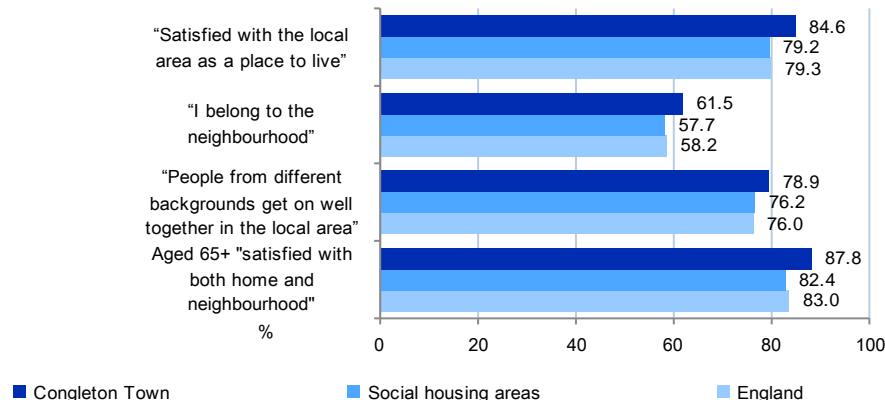
## What information is shown here?

The information on this page shows different measures of people's satisfaction with their neighbourhood and their sense of community cohesion in the neighbourhood. It also shows different measures of people's participation in volunteering and political decision making in the local area. In addition the information box on the far bottom right shows the number of active charities per 1,000 population.

Figures are self-reported and taken from the Place Survey. The Place survey is collected at Local Authority level so does not include neighbourhood information, and ceased nationally in 2008.

Figure: Indicators of community strength

Source: Place Survey (2008)

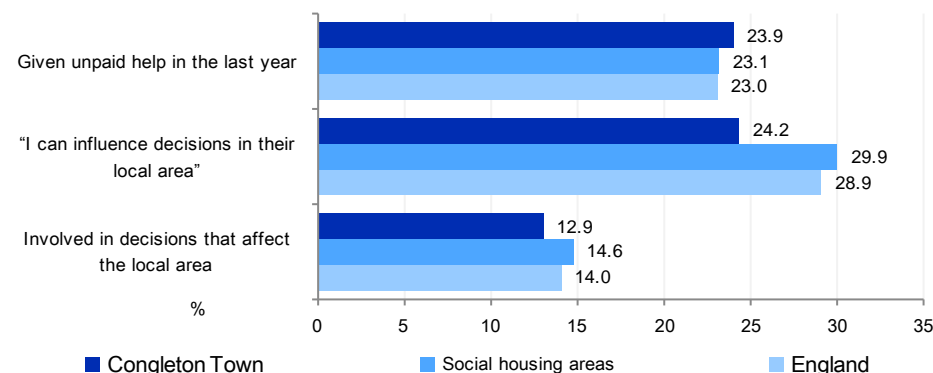


"People from different backgrounds get on well together in the local area"	79%	(England = 76%)	People who feel that they belong to their neighbourhood	62%	(England = 58%)	People who are satisfied with local area as a place to live	85%	(England = 79%)	Aged 65+ "satisfied with both home and neighbourhood"	88%	(England = 83%)
People involved in decisions that affect the local area in the past 12 months	13%	(England = 14%)	People who believe they can influence decisions in their local area	24%	(England = 29%)	People who have given unpaid help at least once per month over the last 12 months	24%	(England = 23%)	Active charities	2.5 per 1,000 population	(England = 2.6 per 1,000)

Source: Place Survey (2008), Active Charities - National Council for Voluntary Organisations (NCVO) (2009). Note all information is collected at Local Authority level

Figure: Indicators of civic engagement

Source: Place Survey (2008)





## What information is shown here?

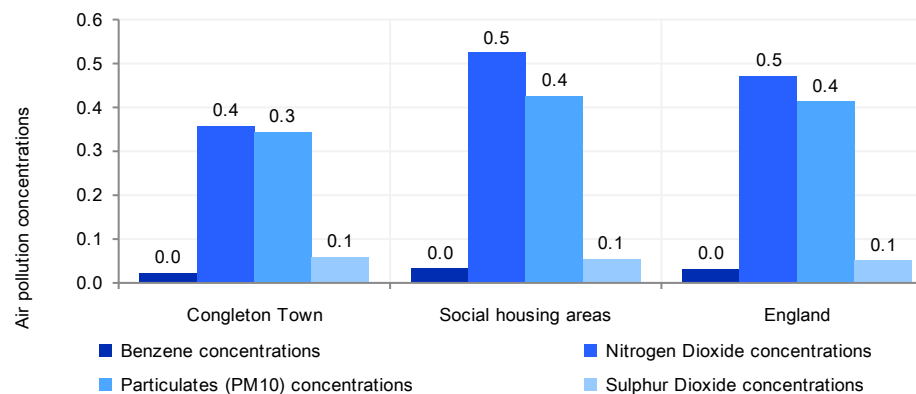
The information on this page shows background concentrations from four air pollutants: nitrogen dioxide, benzene, sulphur dioxide and particulates. The air quality data was collected for 2008 on a 1km grid and obtained from the UK National Air Quality Archive for use in the Indices of Deprivation 2010. A higher score indicates a higher concentration of the pollution with a score of greater than 1 indicating that the levels of pollution exceed national standards of clean air.

Benzene concentrations	Nitrogen Dioxide concentrations	Particulates (PM10) concentrations	Sulphur Dioxide concentrations
0.02	0.4	0.3	0.06
(England average = 0.03)	(England average = 0.5)	(England average = 0.4)	(England average = 0.05)

Source: Communities and Local Government (Indices of Deprivation 2010 - from National Air Quality Archive 2008)

Figure: Air pollution concentrations for four pollutants

Source: Communities and Local Government (Indices of Deprivation 2010 – from National Air Quality Archive 2008)



## *How we have identified the “Congleton Town” area*

This report is based on the stock property location data (postcodes) loaded into Community Insight by Plus Dane, and the definition of the “Congleton Town” area (you can view this area on the Community Insight tool, either in the drop-down menu at the top-left of the map-page, or on the “Stock group” page if you are logged-in as an administrator). We have aggregated data for all the neighbourhoods in “Congleton Town” that contain stock, to create the data used in this report.

## *Data in this report is based on regularly updated open data published by government sources*

All the data in this report is based on open data published by more than 50 government agencies, collected and updated by OCSI on weekly basis. Data is updated on regular basis, with the reports and mapped data on the website reflecting the latest available data.

Details of the individual datasets are provided on the pages where the data is presented, with information on dates and sources at the foot of the page. On the website, information about each source is available on the popup “About the data” link at the bottom-right of the map.

## *Standard geographies used in this report*

**Super Output Areas (SOAs):** SOAs are a statistical geography created for the purpose of presenting data such as the Census, Indices of Deprivation, and other neighbourhood statistics. There are two layers to the SOA geography: ‘lower layer’ (LSOA) and ‘middle layer’ (MSOA). Unlike wards, SOAs are designed to produce areas of roughly equal population size - 1,500 people for LSOAs and 7,200 for MSOAs. The majority of data used in this report is based on LSOA boundaries; of which there are 32,844 in England (there were changes to around 4% of LSOA definitions in Census 2011).

**Output Areas (OAs):** OAs are a more detailed statistical geography than SOAs, with each covering around 300 people, or 120 households. There are 171,372 OAs in England (there were changes to around 5% of OA definitions in Census 2011).

**Wards:** A small number of datasets are published at ward level. These are on average four times larger than LSOAs, so data is less detailed than LSOA level datasets. However, a major weakness of ward level data for analysis is that wards vary greatly in size, from less than 200 residents (Isles of Scilly), to more than 36,000 residents (in Sheffield).





**Community Insight** gives you the data and analysis you need to ensure your services are underpinned by the best possible knowledge of local communities, leveraging the power of information right across your organisation, from high-level visualisations for Board level to detailed reports on local neighbourhoods. Saving you time and money, Community Insight gives you the most relevant and up-to-date data on the communities where you work, with no need to invest in specialist mapping and data staff, consultancy or software. See [www.communityinsight.org](http://www.communityinsight.org) for more information.

Community Insight is developed jointly by HACT and OCSI.



**HACT** helps housing providers build stronger neighbourhoods and resilient communities. We believe housing providers are the foundation for changing people's lives for the better. We seek to influence housing practice and policy to transform lives and strengthen the resilience of communities. See [www.hact.org.uk](http://www.hact.org.uk) for more information.



**OCSI** work with public and community sector organisations to improve services. We turn complex datasets into engaging stories; making data, information and analysis accessible for communities and decision-makers. See [www.ocsi.co.uk](http://www.ocsi.co.uk) for more information.